



2025
**Live Vibrantly.
Grow Regionally.**

PARTNERS IN PROGRESS

CARROLL COUNTY
GROWTH PARTNERSHIP

WELCOME TO CARROLL COUNTY, IOWA

Where small-town charm meets big opportunity.

Our communities are more than just places to live, they're places to thrive. With safe neighborhoods, excellent schools, vibrant main streets, and strong civic pride, Carroll County offers the livability that families crave and the momentum that businesses need.

As a regional powerhouse in rural economic development, we work every day to strengthen the heartbeat of Western Iowa. From supporting local entrepreneurs and attracting new industries, to advocating for improved housing and infrastructure, to investing in workforce development, we're building a future where rural doesn't mean remote. It means connected, competitive, and full of potential.

Whether you're growing a business, raising a family, or planning your next big move, Carroll County is ready to welcome you home and help you grow.

Rooted in community. Driven by opportunity. Carroll County leads the way.

LEADERSHIP

Executive Board Members

Mike FraneyPresident
Adam Schweers.....Vice President
Jim Friel.....Treasurer
Jim Auen.....Secretary
Gene Meiners.....Supervisor
Katie Mason.....Rural Representative
Aaron KooikerCity of Carroll
Kimberly Tiefenthaler Executive Director

At-Large Board Members

Allen Anderson	Aaron Juergens
Ken Behrens	Todd Kanne
Casey Berlau	Steve Kraus
LaVern Dirkx	Jair Mayhall
Howie Drees	Dawn Meyer
Tom Farner	Ryan Milligan
John Feld	Wes Nordquist
Steve Fisher	Dean Onken
Jerry Fleshner	Brooke Peterson
Cody Forch	Gaylin Ranniger
Tim Gute	Jeff Roiland
Kim Hackett	Austin Scott
Sean Haluska	John Steffes
Rick Hunsaker	Kim Tiefenthaler
Scott Johnson	Jen Wollesen
Seth Johnson	

Photography courtesy of Seventy One 30

ABOUT THE PARTNERSHIP

Carroll County Growth Partnership serves as a catalyst, community partner, and leading resource for growing new and existing business and industry, while embracing its hard-earned reputation as a collaborator, advocate, and consensus builder on behalf of Carroll County businesses and residents.

We serve Carroll County, Iowa by:

- Connecting resources with businesses and communities
- Supporting existing industry
- Assisting in the establishment of new industry
- Enhancing area 'quality of place' for residents and businesses

STAFF



Kimberly Tiefenthaler

Executive Director



Rosanne Nees

Business Development Director



Ashley Schable

Program Director



Dani Stipe

Administrative Assistant



MIKE FRANEY

President, Carroll County
Growth Partnership

Broker/Owner, Mid-Iowa
Insurance and Real Estate



36

Investors



5

Development Sites



13

Available Buildings



\$1.175 MILLION

Secured and Assisted Grants

At the heart of every great community is a network of committed partners, working together to move forward...not alone, but side by side. In Carroll County and across west central Iowa, we call that collaboration "Partners in Progress."

Economic development is evolving. What once centered on attracting large employers has shifted toward supporting our existing businesses, cultivating new entrepreneurs, and building the workforce of tomorrow. The challenges before us: funding sustainability, workforce shortages, housing development, and leadership transitions, are very real. But they are also opportunities: opportunities to innovate, to strengthen our partnerships, and to enhance the impact of CCGP for our communities and region.

True progress doesn't happen in silos. It takes strong city and county governments championing growth and quality of life. It takes forward-thinking businesses willing to invest in innovation and people. It takes trusted collaborators like Hub 712, Region XII Council of Governments, and many more, each offering vital resources and insight. And it takes investors like you, who understand that growth is not just a local goal, but a regional responsibility and opportunity.

Our role at CCGP is to be a convener, connector, and catalyst for growth. From workforce programs to housing initiatives, from business retention visits to downtown revitalization, every effort we make is about ensuring Carroll County is not only ready for the future but is helping shape it. Together, we will build a vibrant, competitive, and thriving region that continues to live out the entrepreneurial spirit and community pride that has always defined Carroll County.

Thank you for being one of our Partners in Progress. With your support, we are investing in something bigger than any one project or organization...we are building a brighter, more resilient future for all of west central Iowa.

Mike Franey

MIKE FRANEY, PRESIDENT

PRIORITIES FOR PROGRESS

BUSINESS RETENTION & EXPANSION

Annual business site visits conducted by staff and board members throughout the county identified:

- Multiple **business expansions** are being planned.
- **#1 concern: workforce availability and workforce talent.**

KEY TAKEAWAY: Carroll County employers are creating jobs. CCGP’s role is to help strengthen the workforce and aid communities in attracting talent.

Internal Expansion is Key for Rural Growth

- **>80% of future growth** will come from existing businesses.
- It is more cost-effective to support local expansion rather than recruit outside.
- We must build on our strong local roots, as existing entrepreneurs have a deeper commitment to the community.



Facade & Jump-Start Accelerator Grants

CCGP has continued its commitment to supporting local businesses by offering both the Micro Facade and Jump-Start Accelerator Grants for 2025. Now in its third year, the program awarded five \$1,000 Micro Facade Grants to help businesses enhance the appearance of their storefronts and two \$2,500 Jump-Start Accelerator Grants to assist new or expanding businesses in getting off the ground.

In partnership with the City of Carroll, these efforts were further strengthened by significant funding dedicated to additional façade renovations. Together, these resources are designed to give local entrepreneurs the tools they need to grow, modernize, and strengthen Carroll County’s economy.



Four Twelve Main

Coon Rapids

Glidden native Holly Alex expanded her wedding and decorating business to include a renovated retail storefront.



Highway 30 Health

Glidden

Founded by Nurse Practitioner Sara Fleecs, this medical clinic offers direct primary care.



Vision Care Clinic

Manning

A Micro Facade Grant awarded in 2023 enhanced the clinic’s curbside appeal on Main Street in Manning.

**33**
Grants awarded

**\$50,000**
Awarded over three years

Micro Facade

412 On Main
A Touch of Country
Artworks Studio
AS Properties
Bloom Floral Design
Breda Depot E-Bikes
Brincks Repair
Carroll’s Chiropractor

Cove Spa & Wellness

Downtown Lounge
Fusion Dance
Highway 30 Health
Las Margaritas
Merican Made LLC
Mrs. Glynn & Co
Queen Beans
Coffeehouse

Options Ink

Ski’s Sandwich Shop
South Station
Starline Lanes
The Shop
Thielen Tax & Accounting
Vision Care Clinic
Weitl Aeration Services

Jump-Start Accelerator

412 On Main
Breda Depot E-Bikes
Carroll’s Chiropractor
Cove Spa & Wellness
Highway 30 Health
Klean Getaway

Rise Up Coffee LLC

Speech Pathways
Starline Lanes

Business Assistance through HUB 712 Collaboration

HUB 712 has become a key driver of innovation and entrepreneurship in the region. As a federally-supported, locally-rooted, and privately-engaged initiative, Hub 712 has delivered strong results in just 18 months. With five core partnerships sustaining its mission, Hub 712 exemplifies the power of collaboration and stands as a success story that would not be possible without the leadership and foundational support of CCGP.



Assistance has led to:

- New businesses filling vacant building spaces.
- Capital accessed for business growth.
- State manufacturing specialists connected for expansion support.
- Successful business start-ups include:

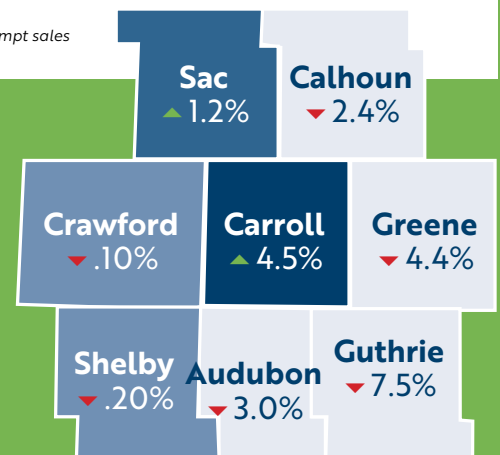
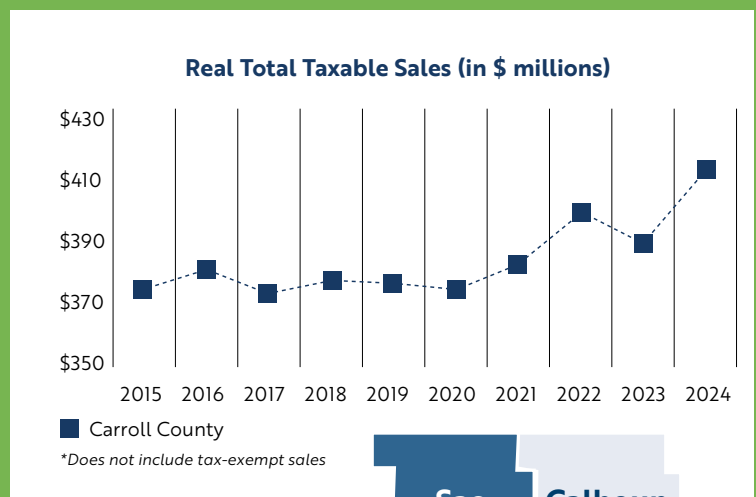


12 Available Workspaces	66 Referrals In	50 Referrals Out to Partners	18 Events Hosted
6 New Strategic Partnerships	13 Regional Partners	28 Stakeholder Meetings	5 Permanent Offices

Retail on the Rise

Carroll County's growing reputation as a regional retail hub, fueled by investments in and strong support for local businesses, continues to pay off. With taxable sales rising steadily since the pandemic, including a 4.5% countywide increase and a 5.6% gain in the City of Carroll in FY24 alone, it is evident that focused efforts to promote Carroll County as a retail hub is strengthening our local economy.

In comparison to the statewide peer group of counties with a similar population, Carroll County outperformed all 14 of the other counties, despite being the third lowest population.



PRIORITIES FOR PROGRESS

LEADERSHIP & ADVOCACY

Carroll County Leadership Institute

- Build future leaders with deeper and broader knowledge of the county.
- Participants of the institute tour local businesses, industries, and community assets.

26

Years

525

Graduates
since 1999

25

Class size



Candidate Forum

- In partnership with the Carroll Chamber, we provide residents with opportunities to meet candidates and ask questions.
- Fosters informed voter engagement and stronger civic participation.

Access Washington Trip

- This annual visit provides Carroll County leaders with direct access to federal policymakers the opportunity to influence change in legislation at the federal level.

Current priorities include:



Rural Healthcare



Farm Bill



Highway 30



EMS Training



R&D Tax Credits



SBDC

WORKFORCE DEVELOPMENT

Laborshed Study

In partnership with Iowa Workforce Development.

The Carroll Laborshed Study provides critical insight into workforce dynamics, including education levels, wage expectations, commuting patterns, and how far people are willing to travel for employment.

This knowledge equips community leaders, policymakers and employers to strengthen workforce strategies, attract new businesses, and ultimately drive long-term economic development.

Workforce Development Program

- New initiative with DMACC and HUB 712.
- Designed to meet employer-identified needs.
- Brings training opportunities directly to Carroll County workers.

COMMUTE

54.3%

Live and work
in Carroll

45.7%

Live outside
of Carroll and
commute in

86.9%

Live within
24 miles of
Carroll

13.6%

Commute
from Carroll



DMACC Templeton Career Academy

- Initiative developed in partnership with six local high schools.
- Career advantages for students:
 - Earn college credits while in high school
 - Develop valuable career and workplace skills
 - Explore local careers



VISION 2026: Partners in Progress

Carroll County Growth Partnership was established to serve the broader economic development needs of Carroll County's communities and businesses. In an ever-changing world of economic development we must become more lean, adaptable, and responsive to our communities, businesses, and citizens.

Our Mission:

To drive community prosperity by strengthening businesses, engaging leaders, and fostering partnerships.

Our Vision:

A thriving Carroll County where communities, businesses, and people flourish together.



CCGP PRIORITIES FOR THE FUTURE

BR&E

Expanding outreach and support for existing businesses.

Workforce Development

Building strong pipelines for today and tomorrow.

Hub 712

Strengthening this hub as a catalyst for innovation and collaboration.

Advocacy

Promoting pro-business, pro-growth environments.

Leadership Development

Preparing for succession and organizational growth.

Community Vitality

Supporting community betterment that strengthens quality of life.

PILLARS OF PRIORITY

1. Engaging Leadership

- Involve new leaders within CCGP to diversify perspectives.
- Engage all communities and their leaders in countywide progress.
- Engage business leaders in planning for the future.
- Foster partnerships with civic, nonprofit, and educational organizations.
- Champion high-performance, action-oriented initiatives.

2. Thriving Businesses

- Support established businesses through leadership transitions.
- Help new businesses (0–10 years) succeed with start-up resources and mentoring.
- Position Carroll County as a destination for entrepreneurs and prospective businesses.
- Provide cohort or independent study trainings through Profit Mastery.

3. Championing Success

- Elevate Carroll County's profile by showcasing its strengths.
- Champion business success stories to inspire confidence and growth.
- Promote partnerships and collaborations that drive progress.
- Strengthen Carroll County's role as a regional hub for commerce, workforce, and innovation.

**Together, we are building a stronger Carroll County –
one that thrives through leadership, business growth, and shared success.**

THE *Leaders* WHO BUILT CARROLL COUNTY



Farner-Bocken



Commercial Savings Bank

As the sun rises across the rolling hills of Carroll County, its golden light stretches over fields worked for generations, downtown storefronts humming with activity, and the brick-and-mortar reminders of those who dared to dream decades ago. The backbone of this region isn't a single highway, school, or skyline, it's a legacy built by bold entrepreneurs, tireless farmers, and families who believed in the future of this place even before the rest of the world knew where to look.

Today, Carroll County stands not just as a hub of agriculture and business, but as a living testament to vision, grit, and community-driven growth. The county's evolution is not accidental, rather it is the result of long-standing leadership, courageous investment, and a shared belief that this community matters.



Drees Co.

A LEGACY FORGED IN COMMITMENT

Some of Carroll County's most enduring businesses began with humble origins (gas pump, a microphone, a workbench) but what they share is longevity fueled by purpose.

Auen Distributing and **Carroll Broadcasting**, each celebrating 75 years, have played vastly different but equally vital roles: one distributing alcohol and good cheer, the other delivering stories, music, and connection into homes for generations.

Feld Fire, now 100 years strong, started in 1924 with a commitment to safety and service. It has grown from a local business into a nationally respected provider of fire equipment and emergency solutions, all while rooted in Carroll County.

Farner-Bocken Company was founded in 1939 as a third-generation, family-owned distributor of convenience store products, among others. The business was acquired by Core-Mark in 2017 and has since expanded its regional footprint.

Wittrock Motor Company, serving the region for 85 years, has seen generations of drivers come through its doors, adapting with the times but holding fast to values of trust and hometown service.

Al's Corner Oil Co. and Performance Tire & Service, with 90 and 78 years respectively, are more than fuel and rubber, they represent what it means to keep a community moving forward, one tank, one tire, one handshake at a time.

Drees Co., in operation for 92 years, and **Toyne**, a fire apparatus manufacturer with 83 years of excellence, show how Carroll County can manufacture not just products, but deliver exceptional service with pride.

Businesses like **Rutten's Vacuum Center** (70 years), **Trophies Plus** (41 years), and **Eckerman Jewelry** (59 years) may serve niche markets, but their longevity speaks volumes about relationships built, customers served, and reputations earned.

Financial institutions such as **Commercial Savings Bank** (108 years) and **Iowa Savings Bank** (123 years) are more than lenders, they are partners in progress. Their presence has enabled families to buy homes, farms to expand, and businesses to blossom.

These aren't just businesses, they are chapters in the story of Carroll County. Many are multigenerational, with children and grandchildren stepping into leadership roles not just to preserve, but to innovate and evolve.



FARMERS: THE FIRST ENTREPRENEURS

Beyond storefronts and factories, another group of legacy builders often gets less spotlight but no less credit: the farmers. For over a century, Carroll County has been home to family farms that embody entrepreneurship at its core. These are men and women who rise before dawn, who risk everything for the land they love, and who invest in the soil not just to feed their families, but to feed the world.

These agricultural pioneers, past and present, are stewards of our most

precious resource: the land itself. Through conservation, technology, and relentless work, they have ensured that Carroll County remains not just productive, but sustainable and future-focused.

WHAT BUILT US ALSO SUSTAINS US

What built Carroll County (foresight, family, faith, and entrepreneurship) still runs through its veins. These legacy businesses, along with countless others not listed here, stand as monuments to resilience and purpose. They remind us that progress is possible without forgetting where we came from.

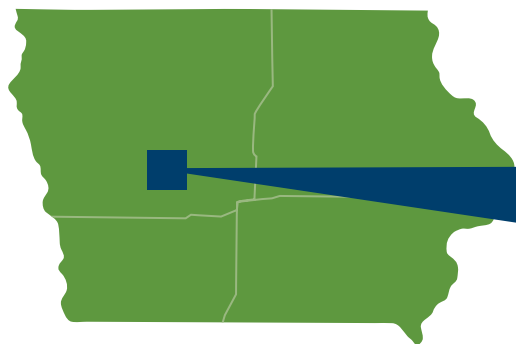
But it isn't just business owners and farmers who have shaped this county's course. It's also the hardworking volunteers and community leaders, the school board members, the fair organizers, the church stewards, the committee chairs, the city council and

county supervisors who have poured their time into making this place more than just livable, but lovable. Their efforts have stitched together a unique fabric of care, compassion, and community pride that's become our tradition.

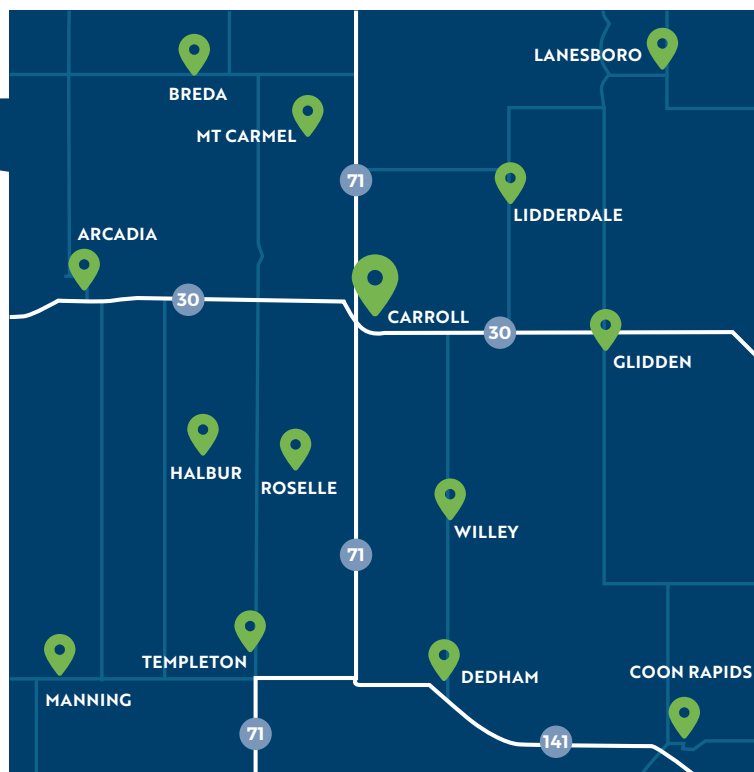
Whether coaching youth sports, serving pancakes at local fundraisers, or preserving hometown history, these individuals give tirelessly of their time, talents, and treasures. They are the quiet force behind the scenes, the hands that lift others up, and the hearts that beat with a deep love for Carroll County.

Thanks to those who continue that legacy today, we don't just look back on what built this county. We live it, every day as partners in progress. And we pass it forward, so that generations to come can not only remember, but belong.

COMMUNITY PARTNERS



**In Carroll County
we're connected by
community, powered
by people, and united
in purpose. The future
of rural Iowa is here
and it's thriving.**



SMALL TOWNS THRIVE. A REGION GROWS.

In Carroll County, Iowa, livability is more than a selling point, it's a way of life. Our small towns are vibrant, welcoming, and deeply-connected, offering the charm of close-knit communities alongside the amenities that make life fuller and more fulfilling. Here, people know their neighbors, support local businesses, and take pride in strong schools, safe streets, and shared values.

At the heart of it all is Carroll, a dynamic regional hub that fuels the economy of Western Iowa. Home to the majority of the county's workforce and a driver of innovation, commerce, and community life, Carroll serves not only its residents, but the surrounding rural towns as well. The lines between communities blur as people shop, dine, work, and engage across city limits, investing in one another and in the region as a whole.

As a community economic development organization, we are proud to champion this spirit of shared success. By supporting area businesses, growing our workforce, expanding housing, and attracting new investments, we're not just building stronger towns, we're building a stronger region.





CARROLL

Since the Iowa Downtown Resource Center's 2023 assessment, which emphasized the need for facade improvements and stronger downtown business identity, Carroll has made visible progress in revitalizing its urban core. In partnership with the City of Carroll, the downtown renovations have topped \$1.5 million. Notably, facade upgrades are transforming key sites including **Brown's Shoe Fit**, where outdated awnings and metal slipcovers were removed, revealing the building's original architectural character and better aligning with Carroll's downtown design recommendations. Additional improvements have also been made to **Promising Image** and other downtown facades, enhancing overall curb appeal and contributing to a more welcoming, walkable downtown. Updated wayfinding signage will be coming soon.

A major highlight is the successful transition of the former **JCPenney building**, a key recommendation of the assessment. What was once a highly visible vacancy has now been reimagined into three thriving businesses: **Midwest Style & Co.**, a stylish women's boutique; **Scoops & Co.**, offering family-friendly treats; and **Fusion Dance**, which expanded its operations into this dynamic space. This revitalization not only brings new foot traffic downtown, but it also illustrates the city's commitment to adaptive reuse and local entrepreneurship, hallmarks of a vibrant, resilient downtown district.



Population: 10,163



www.cityofcarroll.com



Carroll Community School District
Kuemper Catholic School



Kimberly Tiefenthaler
712-792-4383



COON RAPIDS

Coon Rapids continues to build on its strong foundation of community vibrancy and strategic investment. Downtown activity has grown, supported by the city's \$10,000 new business startup incentive and five successful years as a Main Street Iowa community. A major milestone includes the award of an \$84,708 Derelict Building Grant from the Iowa DNR to address structural issues at 422 Main Street, marking the first step toward transforming the former **Chuck's Place** into a valuable downtown asset. Main Street Coon Rapids also awarded its first \$10,000 Business Start-Up Grant to **Northside Rec**, helping add a new pizza kitchen to the local mix.

The city's leadership in outdoor recreation was reaffirmed with the 20th anniversary celebration of **Whiterock Conservancy** and the reopening of the Riverside Trail, earning Coon Rapids official designation as an American Discovery Trail Town. Community vitality continues to grow through initiatives like the Kids Farmers Market, the 25 Corridor Housing exterior improvement program, and "Coon Rapids Through the Lens," a partnership with UNI to digitize 7,500 historic photos. Signature events such as the Downtown Harvest Party, Christmas in a Small Town, and the Carroll County Fair highlight a thriving, collaborative spirit that exemplifies what's possible when small towns dream big.



Population: 1,268



www.coonrapidsiowa.com



Coon Rapids-Bayard Community
School District



Katie Mason, 712-999-GROW

GLIDDEN

Glidden continues to make meaningful strides in improving amenities and enhancing quality of life for both residents and visitors. With strong support from local donors and multiple grants, the community has completed several impactful projects while keeping property taxes low. Recent highlights include the creation of a new fenced-in dog park with agility equipment, the addition of a nature playground at Northland Park, replacement of outdated playground equipment, and major updates to the youth ball field facilities (including new batting cages and a renovated concession stand). The city also upgraded its pool with a fresh coat of paint and added storage for new swim team equipment, ensuring recreational spaces are safe, accessible, and inviting for all ages.

Glidden has also seen great success in community programming, launching new events like the **Golf Around Glidden** neighborhood challenge and an indoor winter cornhole league that draws participants from across the region. Longstanding traditions like **FFA Fun Days**, **Downtown Fall Fest**, and **Winter Wonderland** continue to bring people together year-round. Looking ahead, the city is excited to introduce a new four-seasons park shelter, expand pickleball amenities, support brick-and-mortar businesses through a new façade grant, and welcome **Highway 30 Health** as a local healthcare provider, demonstrating Glidden's ongoing commitment to vibrant, small-town living.

-  Population: 1,150
-  www.cityofglidden.org
-  Glidden-Ralston Community School District
-  Brooke Peterson, 712-659-3010



-  Population: 1,416
-  www.manningia.com
-  IKM-Manning Community School District
-  Dawn Meyer, 712-655-7705



MANNING

Manning continues to show innovative progress that is a model for many other small communities across the region. A key driver of this momentum has been new housing opportunities. With the opening of the **Stadium View Subdivision** and the second addition to the Stangl Subdivision in 2024, dozens of new lots were added to what had been a very limited housing inventory. Since then, eleven new homes have already been constructed, some custom builds, others spec homes, with more projects preparing to break ground. Among these is a home built by the **IKM-Manning Trades** class

in partnership with **Manning Municipal Utilities**, a shining example of education, workforce, and community collaboration coming together.

This same spirit of vitality can be seen in Manning's downtown. Over the past year, several new businesses have opened their doors, including a nail salon, a second clothing boutique, a new bar, and additional service businesses. With just one open storefront remaining and already under renovation, the downtown is experiencing a wave of activity that speaks to both entrepreneurial energy and strong community support.

Adding to this momentum, Manning launched a new era of collaboration and vision when the Chamber of Commerce and Main Street program officially merged on January 1 to become **Manning Area Partners**. With the addition of a full-time director, Andrea Rohe, the combined effort is already bringing energy and alignment. The kick-off event, **"Party on the Bricks,"** held on June 14, drew hundreds of residents and visitors, showcasing the enthusiasm surrounding this new chapter. The merger ensures stronger services for businesses, greater sustainability for volunteers, and a more unified strategy to support growth and opportunity for Manning into the future.

Thank You TO OUR PUBLIC AND PRIVATE PARTNERS

The strength of Carroll County has always been rooted in the commitment of its people and the partnerships that drive progress. Public and private investment play a critical role in ensuring our future remains strong, allowing us to not only sustain but to grow the opportunities that make our communities thrive. We are deeply grateful to those who have continued to invest in Carroll County's vision, and we welcome new partners to join us as we prepare to build on the support of the very community that has shaped who we are today. Together, we can secure a vibrant and prosperous future for generations to come.

STATEWIDE PARTNERSHIPS

CCGP is deeply grateful for the **Iowa Economic Development Authority (IEDA)** and **Iowa Downtown Resource Center** for their 2023 Downtown Assessment, which served as a catalyst for transformative change. Since the assessment, Carroll's downtown corridor has seen over \$3 million in grants and private investments, directly improving infrastructure, revitalizing building facades, and energizing the core of our community.

Iowa's **Manufacturing 4.0** initiative is a forward-looking strategy designed to help the state's manufacturers remain competitive in a rapidly evolving global economy. Launched by the Iowa Economic Development Authority in 2020, the initiative focuses on helping small- to mid-sized manufacturers adopt advanced technologies such as automation, robotics, data analytics, and smart systems. These innovations, collectively known as "Industry 4.0," allow businesses to increase productivity, improve quality, address workforce shortages, and remain agile in a changing marketplace.

This initiative is critically important to Iowa's economy, as manufacturing remains one of the state's largest and most vital industries. By investing in modernization, Manufacturing 4.0 helps ensure long-term growth, job creation, and economic resilience in both rural and urban communities. For counties like Carroll, it means empowering local manufacturers to lead in innovation and secure their place in the future of American industry.

Iowa State University Center for Industrial Research and Service (CIRAS) conducted audits and presented recommendations to three Carroll County businesses: Arcadia Meats, B&W Fabrication, and ThermoPlaz, to support technology upgrades, automation, and innovation. These investments reflect strong statewide partnerships and reinforce the importance of strategic planning and statewide collaboration in driving local progress.



PARTNERS

Ashwood Inc
Auen Distribution
Availa Bank
Badding Construction
Bruner, Bruner, Reinhart & Morton, LLP
Carroll Broadcasting
Carroll Dental Associates
Carroll Times Herald
Champion Ford of Carroll
Commercial Savings Bank
Core-Mark Midcontinent, Inc
Drees Co
First National Bank
Greteman & Associates
Iowa Corn Processors
JEO Consulting Group, Inc
Manning Regional Healthcare Center
McClure Engineering
Mid-American Energy
Mid-Iowa Insurance and Real Estate
Moorhouse Ready Mix
Nelson Electric Co
New Way
Olsen, Muhlbauer & Co
Pella Corp – Carroll Operations
Performance Tire & Service
POET Biorefining – Coon Rapids
Raccoon Valley Electric Cooperative
Security Title & Investment
Struve Labs
Templeton Distillery
Toyne Inc
United Bank of Iowa
Western Iowa Living
Western Iowa Networks
Windstar Lines Inc
Wittrock Motor Co

REGIONAL ECONOMIC DEVELOPMENT PARTNERS



Carroll County Growth Partnership (CCGP) serves as a powerful convener, bringing together local, regional, state, and federal partners to advance the shared goal of building thriving communities across Carroll County and West Central Iowa. Fostering strong, strategic relationships with organizations ensures that resources are aligned, opportunities are maximized, and collaboration is constant. This unified approach is essential to creating communities rich in both quality of place and economic opportunity, where residents and businesses can grow, succeed, and call home for generations to come.



WESTERN IOWA ADVANTAGE

As the collaborative regional economic development organization that brings together professionals from multiple counties, WIAD promotes shared growth, attracts investment, and supports business success across Western Iowa. As a key partner to the Carroll County Growth Partnership, Western Iowa Advantage ensures open communication and alignment among local development staff, helping prevent missed opportunities and fostering a united approach to workforce, business recruitment, and regional marketing efforts. Their coordinated efforts amplify Carroll County's reach and impact by positioning the entire region as a competitive, business-ready destination.



HIGHWAY 30 COALITION

CCGP remains a strong advocate for the expansion of U.S. Highway 30 and recognizes the critical importance of completing its four-lane conversion across Iowa. CCGP believes the Highway 30 Coalition needs bold leadership from both state and federal levels to advance a clear, long-term infrastructure vision. The next recommended phase, completing the 40-mile stretch from Ogden to Carroll, would significantly improve safety, connectivity, and economic opportunity. U.S. 30 serves as a vital corridor for cities that power Iowa's economy through manufacturing, corn and soybean processing, meatpacking, logistics, financial services, and more, while also functioning as regional hubs for healthcare, education, and government. CCGP is committed to ensuring that Western Iowa is not left behind and continues to push for the investments needed to support the region's future growth.



REGION XII

Region XII Council of Governments continues to be a vital strategic partner to Carroll County and its communities, particularly in the areas of grant writing, housing, and securing critical funding for local projects. So far in 2025, Region XII assisted member governments in submitting 34 grant applications, many of which directly support infrastructure, housing, and community development efforts across Carroll County. Their expertise and collaborative approach have helped local leaders navigate complex funding opportunities and bring meaningful projects to life. With Region XII's continued partnership, our communities are better equipped to plan for the future, leverage state and federal resources, and ensure sustainable growth throughout the region.



SMALL BUSINESS DEVELOPMENT CENTER (SBDC)

The SBDC plays a vital role in jump starting and supporting small business growth in Carroll County. Through one-on-one advising, business-planning assistance, and access to valuable resources, the SBDC has helped entrepreneurs turn ideas into thriving ventures. In just the second quarter of 2025, the SBDC logged 76 counseling hours and served 54 clients in Carroll County, demonstrating its significant impact and commitment to fostering local entrepreneurship and economic vitality.



IOWA AREA DEVELOPMENT GROUP (IADG)

CCGP values its long-standing relationship with IADG, a trusted partner in rural economic development for the past four decades. Since its founding in 1985, IADG has played a vital role in supporting local leaders, businesses, and utilities across Iowa, including here in Carroll County, by attracting investment, creating jobs, and improving quality of life. Their unique ability to connect electric cooperatives, municipal utilities, broadband providers, and community partners has resulted in meaningful, long-term impact.

Through strategic collaboration, IADG has helped secure critical funding, support key infrastructure projects, and foster business growth across our region. Their milestone 40th anniversary is not only a celebration of the past, but a reminder of the strong, ongoing partnerships that continue to shape rural Iowa's future. We are proud to work alongside IADG and are grateful for their continued commitment to helping Carroll County thrive.



 **CARROLL COUNTY**
GROWTH PARTNERSHIP

 kimberly.t@carrolliowa.com  712-792-4383  407 W. 5th St., Carroll, IA 51401  carrollareadev.com