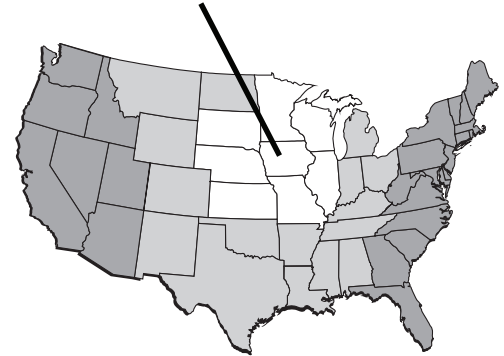


# COMMUNITY QUICK REFERENCE



**CARROLL, IOWA**



## Local Contacts

### Economic Development:

Jim Gossett, CEcD  
Executive Director  
Carroll Area Development Corp.  
407 West 5th St. P.O. Box 307 Carroll, IA 51401

**Business: 712-792-4383 FAX: 712-792-4384**

**Email Address: [cadc@carrolliowa.com](mailto:cadc@carrolliowa.com)**

**Web site: [www.CarrollAreaDev.com](http://www.CarrollAreaDev.com)**

**[www.westerniowaadvantage.com](http://www.westerniowaadvantage.com)**

### Community Development:

Rosanne Nees  
Business Development Director  
Carroll Chamber of Commerce  
407 West 5th St. P.O. Box 307 Carroll, IA 51401

**Business: 712-792-4383 FAX: 712-792-4384**

**Email Address: [r.nees@carrolliowa.com](mailto:r.nees@carrolliowa.com)**

**Web site: [www.carrolliowa.com](http://www.carrolliowa.com)**

## Population & 2000 Census Data

(U.S. CENSUS/WOODS & POOLE)

Year	Community	County	State
1980	9,705	22,951	2,913,808
1990	9,579	21,423	2,776,755
2000	10,106	21,421	2,926,324

Median Age .....	38.8
Median Household Income .....	\$39,853
Average Household Size of Owner Occupied Units .....	2.58
Average Household Size of Renter Occupied Units .....	1.84
Total # of Occupied Housing Units in Carroll .....	2,604
Median Value of Owner Occupied Housing	
Units in Carroll .....	\$86,400

## Labor Force Information

### IWD Labor Force Summary for Carroll County

[www.iowaworkforce.org](http://www.iowaworkforce.org)

### Annual Average for 2008 for Carroll County

Labor Force: .....	12,150
Unemployed: .....	350
Percent Unemployed: .....	2.9
Total Employed .....	11,800

### 2008 IWD Labor Shed (Potential Labor Force):

Male.....19,926 Female.....23,017 Total.....42,943

## Wage Rates

For persons in selected occupations living or working in community:

### Hourly Wage Rates

Occupation or Job Title	Entry	Experienced
Administrative Assistant	11.00	15.50
Assembler/Production	10.50	—
Call Center Representative	8.00+com	
Construction Worker	10.45	15.00
Customer Service Clerk/Cashier	6.75	7.75
Customer Service Representative	10.00	13.00
Machinist	11.50	12.60
Maintenance/Repair	11.00	16.00
Material Handler	10.55	12.00
Mechanic	11.00	16.10
Nurse Aide/Orderly	9.35	11.00
Office Assistant/Secretary	8.70	14.00
Retail Salesperson	6.90	9.40
Truck Driver, Delivery	9.00	15.00
Welder	11.10	14.90

**February 2010**

## Helpful web sites:

For more information, check the below web sites

### Carroll Area Development Corporation

[www.carrollareadev.com/](http://www.carrollareadev.com/)  
(Click on available buildings and sites)

### Carroll Chamber of Commerce

[www.carrolliowa.com/](http://www.carrolliowa.com/)

### Western Iowa Advantage

[www.westerniowaadvantage.com](http://www.westerniowaadvantage.com)

### Iowa Workforce Development

[www.iowaworkforce.org/](http://www.iowaworkforce.org/)

### Des Moines Area Community College, Carroll

[www.dmacc.edu](http://www.dmacc.edu)

### Region XII Council of Governments

[www.region12cog.org/](http://www.region12cog.org/)

### U.S. Census Bureau

[www.census.gov](http://www.census.gov)

### City of Carroll

[www.cityofcarroll.com](http://www.cityofcarroll.com)

### Carroll County

[www.co.carroll.ia.us](http://www.co.carroll.ia.us)

### Iowa Department of Economic Development

[www.iowalifechanging.com](http://www.iowalifechanging.com)

### Western Iowa Tourism

[www.traveliowa.org](http://www.traveliowa.org)

### Department of Revenue & Finance

[www.state.ia.us/tax](http://www.state.ia.us/tax)

### Retail Trade Analysis/Sales Reports

[www.recap.iastate.edu/retail](http://www.recap.iastate.edu/retail)

### Secretary of State

[www.sos.state.ia.us](http://www.sos.state.ia.us)

### State of Iowa

[www.iowa.gov](http://www.iowa.gov)

## Leading Employers (Employment numbers reflect full-time equivalent)

Name	Product/Service	Employment
Farner-Bocken Co	wholesale/food service	545
American Home Shield	home warranty company for systems and appliances	510
St. Anthony Regional Hospital	healthcare facility	495
Pella Corporation-Carroll Operations	mfg. windows & doors	414
New Hope Village	non-profit agency serving adults with disabilities	316
Carroll Community School District	public school system	245
Wal-Mart	discount retailer	235
The Graphic Edge	custom screen-printing and embroidery	190
Kuemper Catholic School System	private school system	145
Engine Components – Goodrich	aerospace products	140
Farmland Foods	pork processing plant	129
Carroll County	county government	115
HyVee	grocery sales	102
City of Carroll	city government	90
Career Options, Inc	employment agency	80
New Opportunities, Inc	social services/human services	80
Juergens Produce & Feed	farm supply/landscape design	77
McFarland Clinic PC	healthcare facility-clinic	64
Carroll Coolers, Inc	mfg walk-in coolers/freezers	57
Carrollton Centre	hotel, conf & banquet facility/restaurant & lounge	50

## Utilities

### Electricity

Name of local supplier ..... MidAmerican Energy Company

### Water

Water supplied by ..... City of Carroll

Name of supplier ..... City of Carroll

Source of city water ..... well(s)

Elevated storage capacity ..... 500,000 gallons

Capacity of water plant ..... 3,000,000 gallons

Average consumption ..... 1,400,000 gpd

Peak consumption ..... 2,500,000 gpd

### Natural Gas

Name of local supplier ..... Alliant Energy

Pipeline source ..... Northern Natural Gas Company

### Sanitation

Type sewage treatment plant ..... secondary

Percent of community served by sewer ..... 99%

Average load ..... 1,200,000 gpd

Peak load ..... 2,000,000 gpd

Design capacity ..... 6,300,000 gpd

## Municipal Services

Type of local government ..... Mayor, Council, Manager

City zoning ordinance in effect ..... Yes

County zoning ordinance in effect ..... Yes

Subdivision ordinance with

design standards in effect ..... Yes

Number volunteer fire department personnel ..... 35

Fire insurance class in city ..... 6

Fire insurance class outside city ..... 10

Number of full-time city police officers ..... 15

Industrial waste pickup service ..... Yes

Percentage of city streets paved ..... 99%

## Carroll Services

Daily newspaper ..... Daily Times Herald

Radio stations ..... KCIM/KKRL/KIKD

Public/Catholic radio ..... KWOI, KYMJ

Seating capacity of largest banquet room ..... 400

Number of motels/hotels ..... 6

Total number of rooms available ..... 243

Number of religious congregations ..... 14

Protestant ..... 12

Catholic ..... 2

Jewish ..... 0

Other ..... 0

Number of financial institutions ..... 5

Number affiliated with a bank chain ..... 2

Number of credit unions ..... 1

Number of company-owned,

national chain retail stores ..... 23

Chamber of Commerce ..... Yes

Director is full-time ..... Yes

## Transportation Services

### Air Service - Carroll Arthur N. Neu Municipal Airport

Time in minutes to nearest public airport ..... 5

Type of runway ..... concrete

Length of runway ..... 5500 feet

Length of crosswind runway ..... 3300 feet

Unicom radio ..... Yes

Instrument landing system ..... No

VOR ..... No

GPS approach ..... Yes

Non-directional beacon ..... Yes

Nearest commercial airports

Des Moines International, Des Moines, IA ..... 120 minutes

Eppley Airfield, Omaha, NE ..... 120 minutes

Ft. Dodge Regional, Ft. Dodge, IA ..... 70 minutes

### Rail Service - Union Pacific Railroad

Frequency of switching service ..... one/day

Piggyback ramp available locally ..... No

Distance in minutes to nearest piggyback service ..... 60

Mainline with a double track ..... Yes

### Motor Carrier

Number of U.S. highways serving city ..... 2

Highway Number ..... U.S. 30

Highway Number ..... U.S. 71

Time in minutes to nearest interstate interchange ..... 60

Interstate number ..... I-35

Interstate number ..... I-80

Time in minutes to nearest four-lane highway ..... 30

Highway number ..... U.S. 30

Number of motor freight carriers ..... 5

Number of local terminals ..... 11

Number of intrastate carriers ..... 3

Number of interstate carriers ..... 11

## Telecommunications

Local telephone service ..... Western Iowa Networks, Qwest,  
Mediacom

Time required for repair ..... 24 hour service

Equal access long distance for Intra-LATA calls ..... Yes

Equal access long distance for Inter-LATA calls ..... Yes

Type of central office switcher ..... Digital

Is fiber currently in the ground ..... Yes

Fiber is used for ... Interoffice facilities and feeder distribution

Is ISDN service available ..... Yes

Is T1-DS1 service available ..... Yes

Is local cellular service available ..... Yes

Is local Internet service available ..... Yes

Is local video conferencing service available ..... Yes

Is city served by cable TV ..... Yes

## Tax Structure

Assessed value of property in city ..... \$611,344,154

Taxable value of property in city ..... \$374,040,097

Tax rate per \$1,000 taxable value ..... \$31.43

Bonded indebtedness: City ..... \$9,750,000

Bonded indebtedness: School ..... \$3,530,000

Bonded indebtedness capacity of community .... \$30,567,208

Future indebtedness plans ..... \$2,525,000

## Education

School District: Carroll Community School District

Type	For Year 2009/2010			
	No. Teachers	Enrollment	Grades	
Public: Carroll Community School District				
Elementary	1	38	660	PK-3
Upper Elementary	1	21	252	4-5
Middle School	1	26	361	6-8
High School	1	39	614	9-12
<b>Total Enrollment: 1887</b>				

Private: Kuemper Catholic School System				
Elementary	1	26	332	PK-3
Upper Elementary	1	10	164	4-5
Middle School	1	17	223	6-8
High School	1	29	291	9-12
<b>Total Enrollment: 1010</b>				

Des Moines Area Community College

- ◆ Offers an exciting range of career options – in technology, trades, health, business, computers, automotive technology, building trades, and much more. Most courses and programs transfer to four-year colleges.
- ◆ Offers 2 + 2 programs with UNI and BVU  
BA degree in elementary education  
BA degree in business management, human resource or entrepreneurship
- ◆ Average enrollment is 800 students
- ◆ Total staff is 42 Full-time and 20 Part-time
- ◆ Location of Heartland AEA

## Health Facilities

Number of hospitals in Carroll ..... 1  
 Total number of beds ..... 99  
 Is air flight/EMT ambulance service available ..... Yes  
 Specialty clinics in Carroll ... Allergy, cardiology, dermatology, ENT, family medicine, general surgery, internal medicine, medical oncology, nephrology, neurology, OB/GYN, ophthalmology, oral surgery, orthopedics, pathology, physiatry, podiatry, psychiatry, pulmonology, radiology, retinal disease, radiation oncology, vascular surgery, urology, dialysis, MRI, CT, positron emission tomography (PET), chemotherapy, sleep studies, inpatient and outpatient mental health, rehabilitation services.

Number of medical personnel in Carroll:

MD .....	20	DO .....	6
Dentist .....	8	DC .....	8
Podiatrist .....	2	Audiologist .....	1
OD .....	5	Other .....	1

## Climate & Characteristics

Average winter temperature ..... 21.8 degrees  
 Average summer temperature ..... 72.7 degrees  
 Average annual rainfall ..... 29.9 inches  
 Average annual snowfall ..... 33.2 inches  
 Elevation at airport ..... 1,203 feet  
 Square miles - City of Carroll ..... 5.61  
 Square miles - Carroll County ..... 576

## Dependent Care

- ◆ Carroll Area Child Care Center & Preschool – Infant/ school age care
- ◆ New Opportunities Inc – Child care referrals
- ◆ New Hope Village – Disabled and handicapped adults
- ◆ SunnyBrook of Carroll – Assisted living
- ◆ Swan House – Certified assisted living
- ◆ Carroll Health Center – Nursing Home facility
- ◆ Regency Park of Carroll – Nursing Home facility
- ◆ St. Anthony Nursing Home – Nursing Home facility along with Alzheimer's Unit and adult daycare
- ◆ Mallard View – Residential care facility

## Recreational & Cultural Facilities

- ◆ 1 Public 18 hole golf course
- ◆ 1 Country club with 18 hole golf course
- ◆ 9 Public tennis courts
- ◆ 12 Public parks
- ◆ 16 Public Ball Fields
- ◆ Aquatic Center - 11,260 sq ft pool with zero-depth entry, lap lanes, water slides, diving boards and basin, and a water play area with fountains
- ◆ Skate Park
- ◆ Sauk Rail Trail  
Bike/walking trail (see Swan Lake below)
- ◆ Carroll Recreation Center  
Includes: indoor swimming pool, waterslide, outdoor wading pool, whirlpool, sauna, gymnasium, exercise room with Cybex Weight equipment, racquetball courts, tennis and basketball courts, arts and crafts room, theater for performing arts, and after-school programs
- ◆ Swan Lake State Park  
510-acre park with a 130-acre lake  
Sauk Rail Trail is a multi-purpose 33-mile trail connecting Swan Lake to Black Hawk Lake in Lake View  
Activities include: swimming, fishing, boating, ice skating, environmental activities, camping, along with several Holiday events  
Swan Lake Conservation and Education Center is a public facility containing interactive displays and exhibits as well as large meeting rooms, concessions, and a gift shop.
- ◆ Carroll Arts Council/Community Theatre
- ◆ Library
- ◆ Historical Museum
- ◆ Historic Sites
- ◆ Historical Society
- ◆ Bowling Alley

## Events

Refer to "Events" in our County Visitor Guide or "Community Calendar" on the Carroll Chamber of Commerce web site: [www.carrolliowa.com](http://www.carrolliowa.com)

## News

Stay current on Chamber news by visiting the Chamber Blog: [www.carrollchamberofcommerce.blogspot.com](http://www.carrollchamberofcommerce.blogspot.com)