

# western IOWA advantage™

*It's easier here!*

## DATA INFORMATION TECHNOLOGY

The growth of technology is driving the need for data centers and IT-related businesses. Western Iowa offers a number of benefits to data and IT businesses including lower-than-average electric costs, fiber technology, low natural disaster risk, and a low cost of doing business.



## EMPLOYERS

COMPANY	Primary Service	Employees
American Home Shield	Home Warranty	400-450
Brokers International, Ltd.	Insurance Agencies/Brokerages	100-150
Caleris	Call Centers	100-150
Computer Concepts of Iowa	Technical Services	1-50
Future Health Acquisition	Software Publisher	1-50
Monarc Technologies	Telecommunications	1-50
Professional Computer Systems	Software for Utility Companies	1-50
Western Iowa Networks	Telecommunications	1-50

*"Businesses support their own here. There is a sense of camaraderie between businesses and the community."*

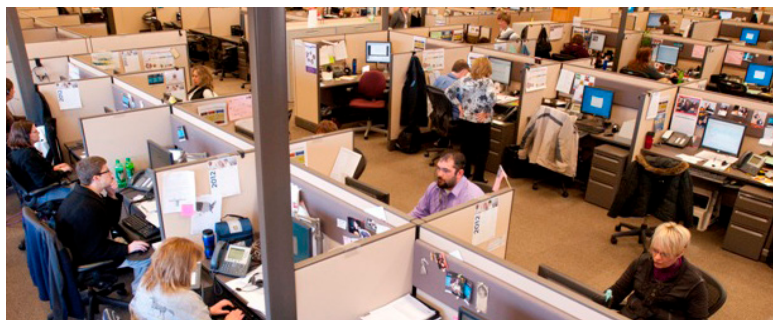
*Chuck Deisbeck, CEO at Western Iowa Networks*

## WAGE COMPARISON

Wages for computer-related occupations provide employers with a great value.

OCCUPATION	IOWA	USA
Information Security Analysts	\$35.33	\$44.04
Computer Programmers	\$32.67	\$39.75
Software Developers, Systems Software	\$43.78	\$50.98
Database Administrators	\$37.38	\$39.56
Network and Computer Systems Administrators	\$32.01	\$38.35
Computer Network Support Specialists	\$25.78	\$31.08
Computer Occupations, All Other	\$31.07	\$41.12

Source: <http://www.bls.gov> (2014)



NATIONALLY RANKED  
**TOP 10**  
Cost of Doing Business  
& Quality of Life

Source: CNBC America's Top States for Business 2015





## TAX INCENTIVES

**No** sales and use tax on manufacturing machinery and business equipment purchases.

**No** property tax on new industrial machinery and business equipment.

**No** personal property tax, including corporate inventories of goods-in-process, raw materials and salable goods.



### Iowa Corporate Income Tax

- 50% deductibility of federal taxes from Iowa corporate income
- Single-factor, non-unitary based only on the percentage of total sales income within the state



**Iowa Data Center Business Property Exemption**  
 Iowa offers an incentive exclusive to data centers. Exemptions (based on level of investment) for certain property (other than buildings and land) purchased by a data center business including computers, equipment, back-up fuel and electricity.

## ELECTRIC RATES

Electric rates in Iowa are lower than surrounding states and the US average. There are 10+ electric companies in the region, providing reliable electricity at competitive prices.

ELECTRIC RATES	Iowa	Illinois	Minnesota	Missouri	Nebraska	South Dakota	Wisconsin	United States
Average Electric Price Industrial (2014) Cents per KWH	5.52	5.86	6.92	5.49	7.38	7.12	7.58	6.55

Source: <http://www.eia.gov> (2015)

## FIBER

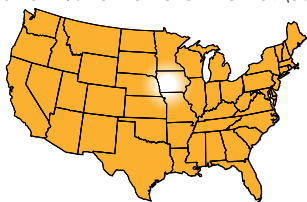
Fiber is available in the region and expansion is underway.

## WATER

Western Iowa has an abundant and readily available water supply to cool servers and computer systems.

## SAFE ENVIRONMENT FOR YOUR BUSINESS!

Property crime in the Western Iowa region is **15% lower than the U.S.** and **9% lower than Iowa.** (Source: [www.bestplaces.net](http://www.bestplaces.net))



The Western Iowa region has a **low risk of natural disaster.**  
 (Source: [Sperling's Best Places](http://www.bestplaces.net))

CRIME RATINGS	WESTERN IOWA REGION	IA	USA
Violent Crime	26	39.8	41.4
Property Crime	28.1	37.1	43.5

1=Lowest, 100=Highest (Source: [www.bestplaces.net](http://www.bestplaces.net))

**Contact us today and see how easy it can be!**

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