

Carroll County, IA



409 S. Jackson St.
Moscow, Idaho 83843

Contents

Report Parameters	1
Economy Overview	2
Historic & Projected Trends	4
Population Characteristics	8
Industry Characteristics	10
Business Characteristics	16
Workforce Characteristics	18
In-Demand Skills	26

Report Parameters

1 County

19027 Carroll County, IA

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

20,083

Population (2019)

Population decreased by 415 over the last 5 years and is projected to decrease by 328 over the next 5 years.

12,912

Total Regional Employment

Jobs decreased by 409 over the last 5 years but are projected to grow by 270 over the next 5 years.

\$54.6K

Median Household Income (2017)

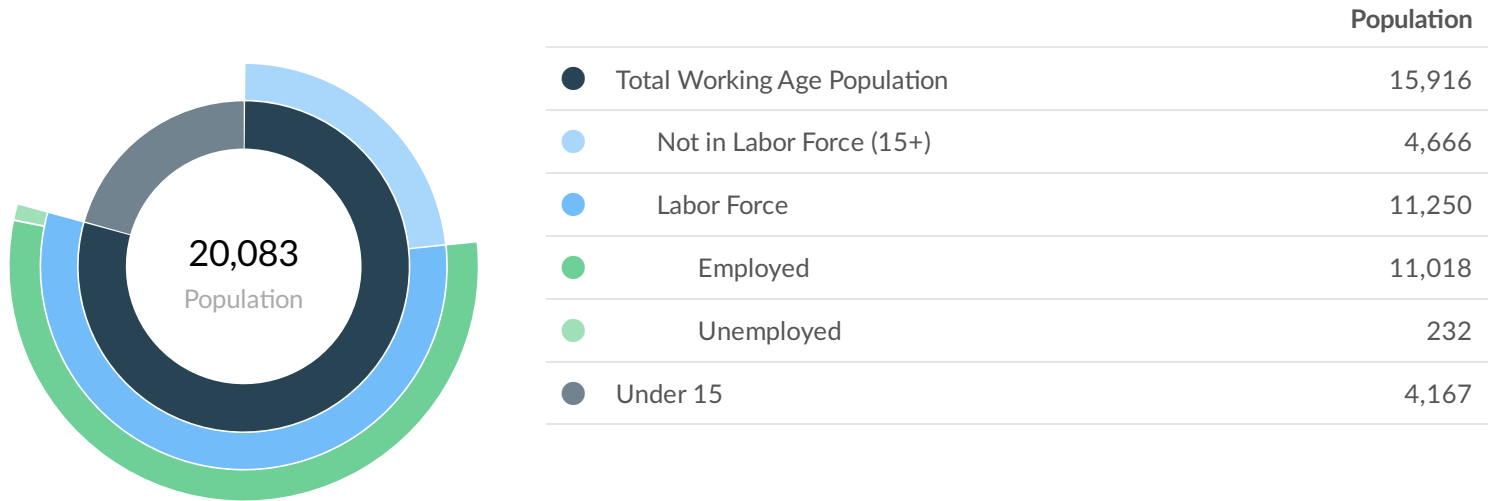
Median household income is \$3.1K below the national median household income of \$57.7K.

Takeaways

- As of 2019 the region's population declined by 2.0% since 2014, falling by 415. Population is expected to decrease by 1.6% between 2019 and 2024, losing 328.
- From 2014 to 2019, jobs declined by 3.1% in Carroll County, IA from 13,320 to 12,912. This change fell short of the national growth rate of 6.9% by 10.0%. As the number of jobs declined, the labor force participation rate increased from 70.4% to 70.7% between 2014 and 2019.
- Concerning educational attainment, 16.7% of Carroll County, IA residents possess a Bachelor's Degree (2.2% below the national average), and 11.9% hold an Associate's Degree (3.8% above the national average).
- The top three industries in 2019 are General Medical and Surgical Hospitals, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

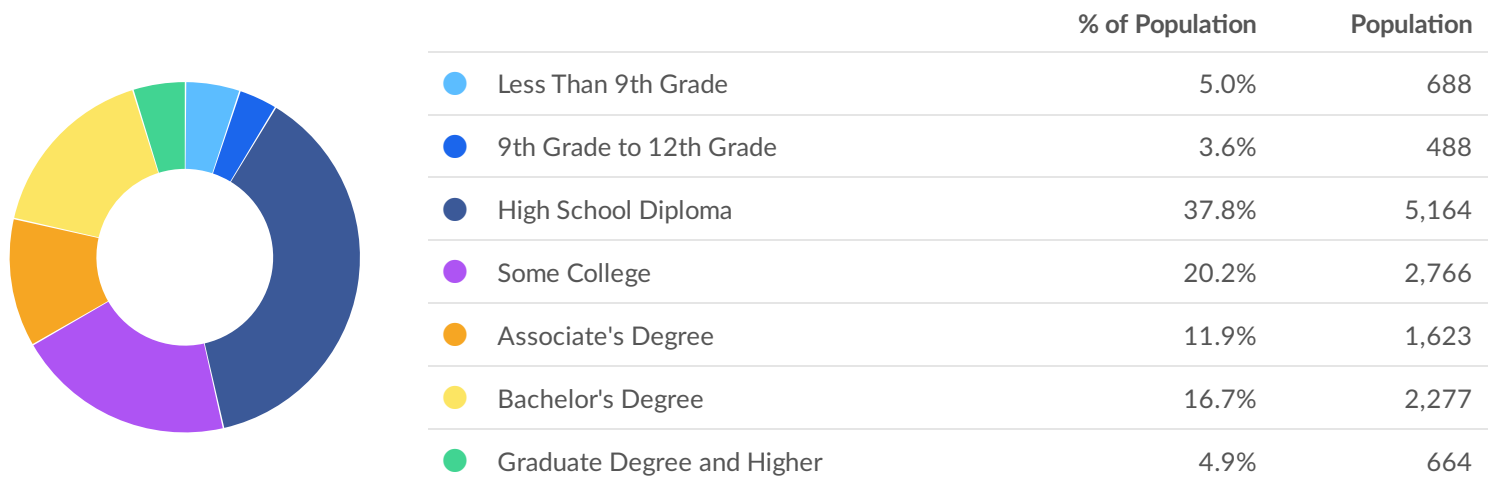
	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	20,083	11,250	12,912	100.0	\$1.30B	\$1.72B	\$1.71B
ICR Region	484,528	269,807	279,108	98.3	\$32.23B	\$30.63B	\$35.94B
State	3,168,230	1,759,770	1,742,014	98.0	\$188.88B	\$188.36B	\$219.68B
Nation	329,399,330	164,940,254	164,123,542	100.0	\$20.28T	\$0	\$8.52T

2019 Labor Force Breakdown



Educational Attainment

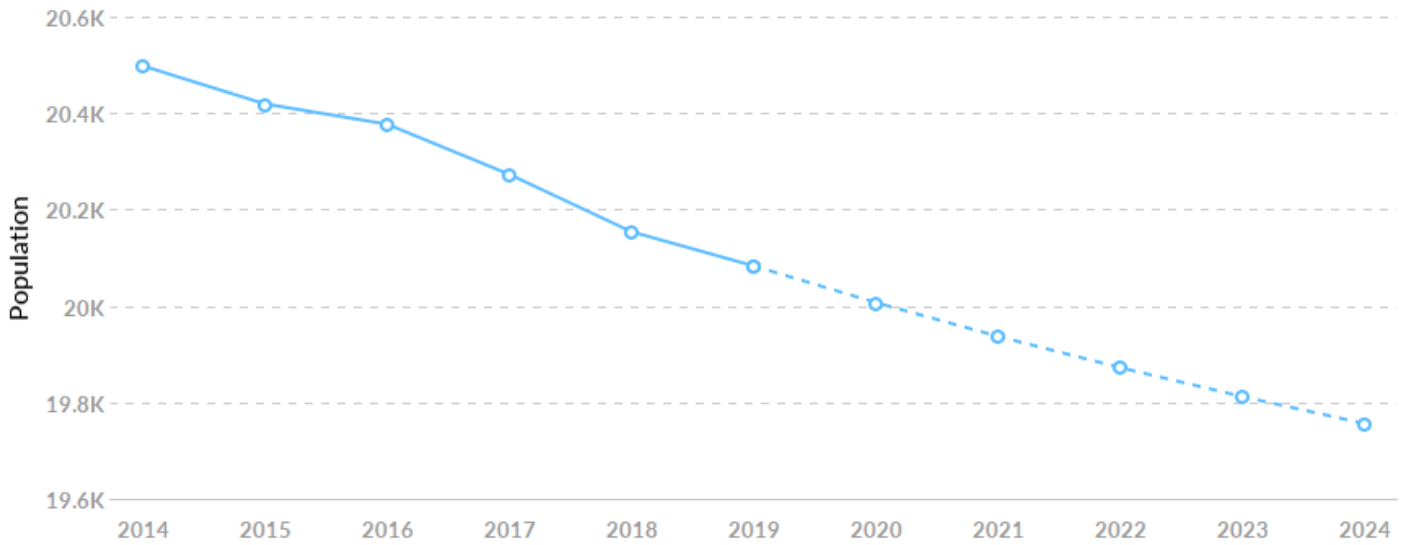
Concerning educational attainment, **16.7% of Carroll County, IA residents possess a Bachelor's Degree** (2.2% below the national average), and **11.9% hold an Associate's Degree** (3.8% above the national average).



Historic & Projected Trends

Population Trends

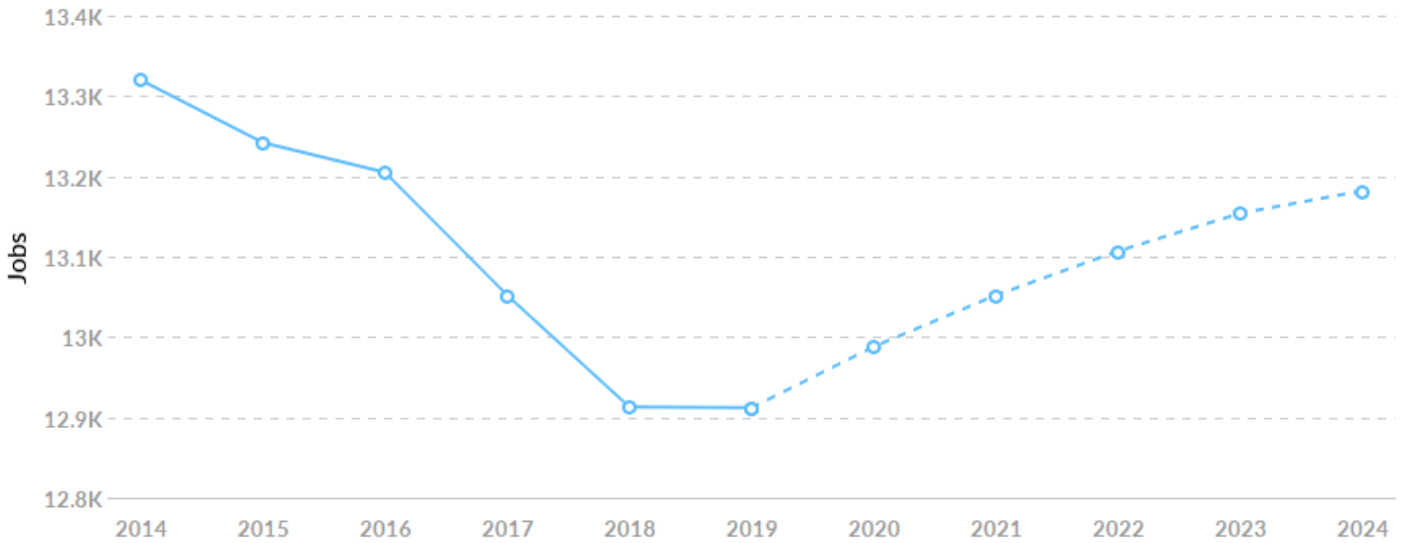
As of 2019 the region's population **declined by 2.0%** since 2014, falling by 415. Population is expected to **decrease by 1.6%** between 2019 and 2024, losing 328.



Timeframe	Population
2014	20,498
2015	20,419
2016	20,377
2017	20,273
2018	20,154
2019	20,083
2020	20,007
2021	19,937
2022	19,872
2023	19,812
2024	19,756

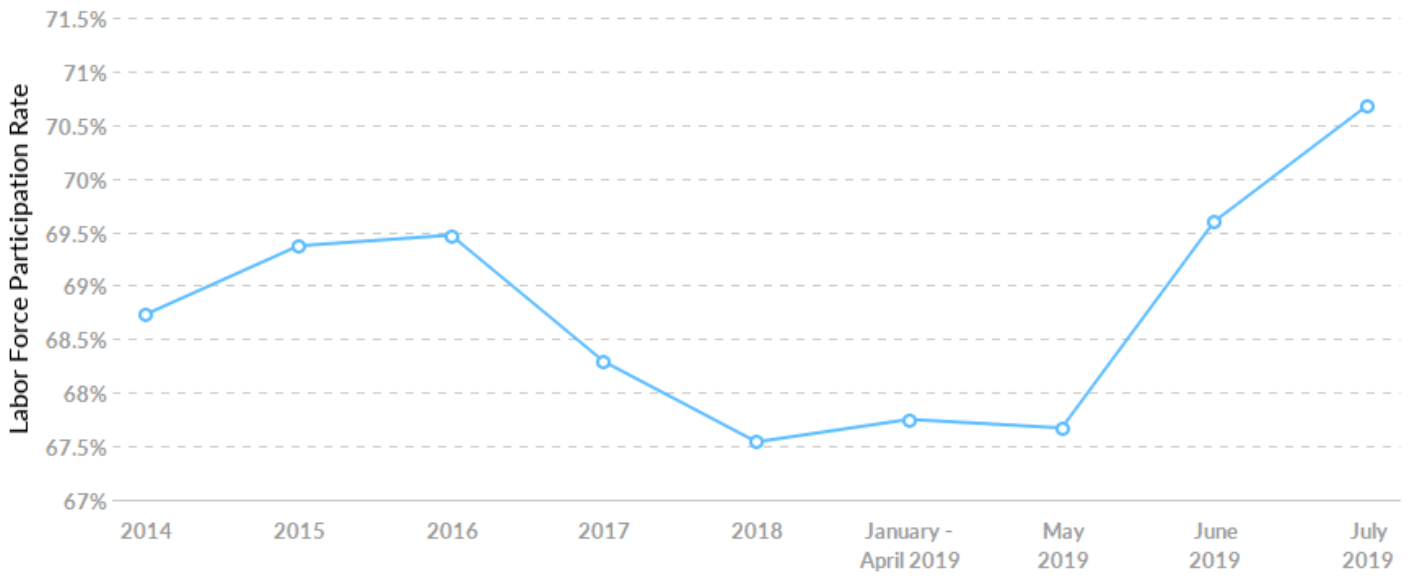
Job Trends

From 2014 to 2019, jobs declined by 3.1% in Carroll County, IA from 13,320 to 12,912. This change fell short of the national growth rate of 6.9% by 10.0%.



Timeframe	Jobs
2014	13,320
2015	13,242
2016	13,205
2017	13,052
2018	12,913
2019	12,912
2020	12,988
2021	13,052
2022	13,107
2023	13,154
2024	13,182

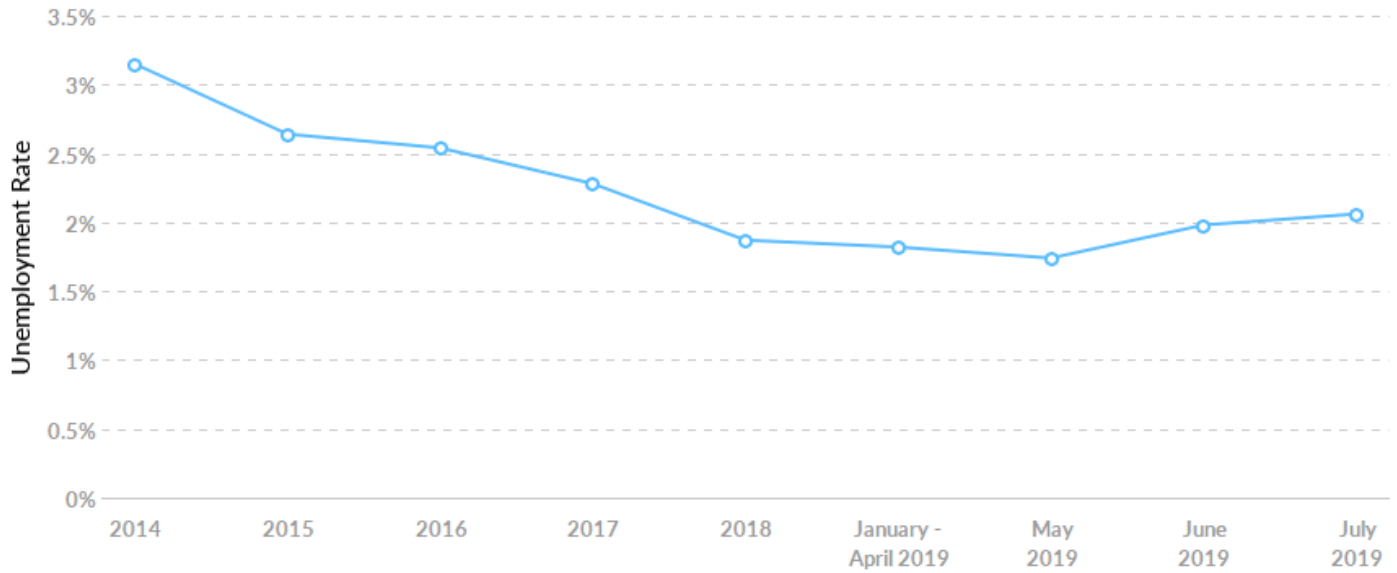
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2014	68.73%
2015	69.37%
2016	69.47%
2017	68.29%
2018	67.54%
January - April 2019	67.75%
May 2019	67.67%
June 2019	69.60%
July 2019	70.68%

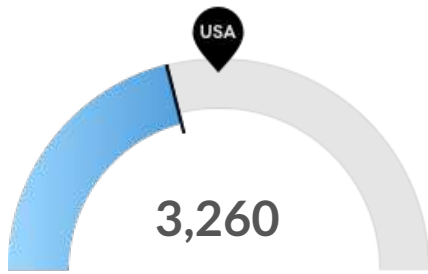
Unemployment Rate Trends

Carroll County, IA had a July 2019 unemployment rate of 2.06%, **decreasing from 3.15%** 5 years before.



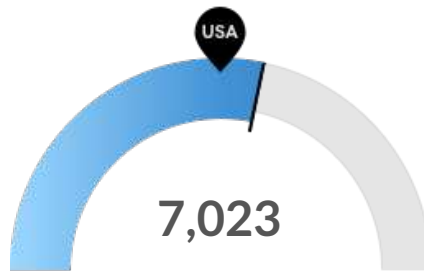
Timeframe	Unemployment Rate
2014	3.15%
2015	2.64%
2016	2.54%
2017	2.28%
2018	1.87%
January - April 2019	1.82%
May 2019	1.74%
June 2019	1.98%
July 2019	2.06%

Population Characteristics



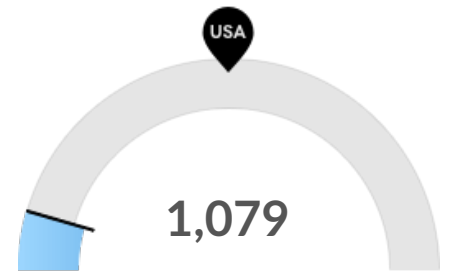
Millennials

Carroll County, IA has 3,260 millennials (ages 25-39). The national average for an area this size is 4,143.



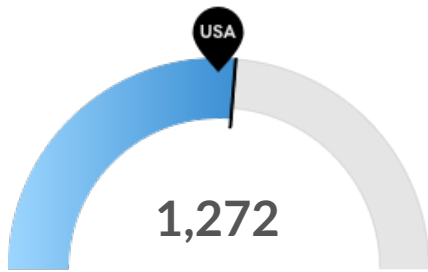
Retiring Soon

Retirement risk is high in Carroll County, IA. The national average for an area this size is 5,834 people 55 or older, while there are 7,023 here.



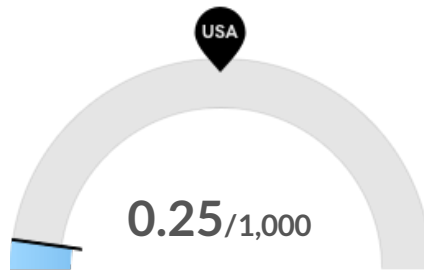
Racial Diversity

Racial diversity is low in Carroll County, IA. The national average for an area this size is 7,985 racially diverse people, while there are 1,079 here.



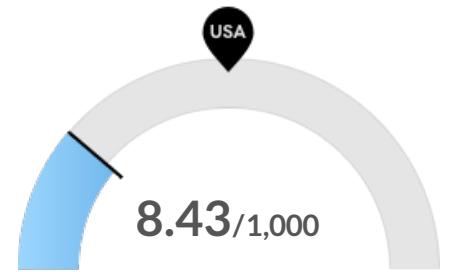
Veterans

Carroll County, IA has 1,272 veterans. The national average for an area this size is 1,181.



Violent Crime

Carroll County, IA has 0.25 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

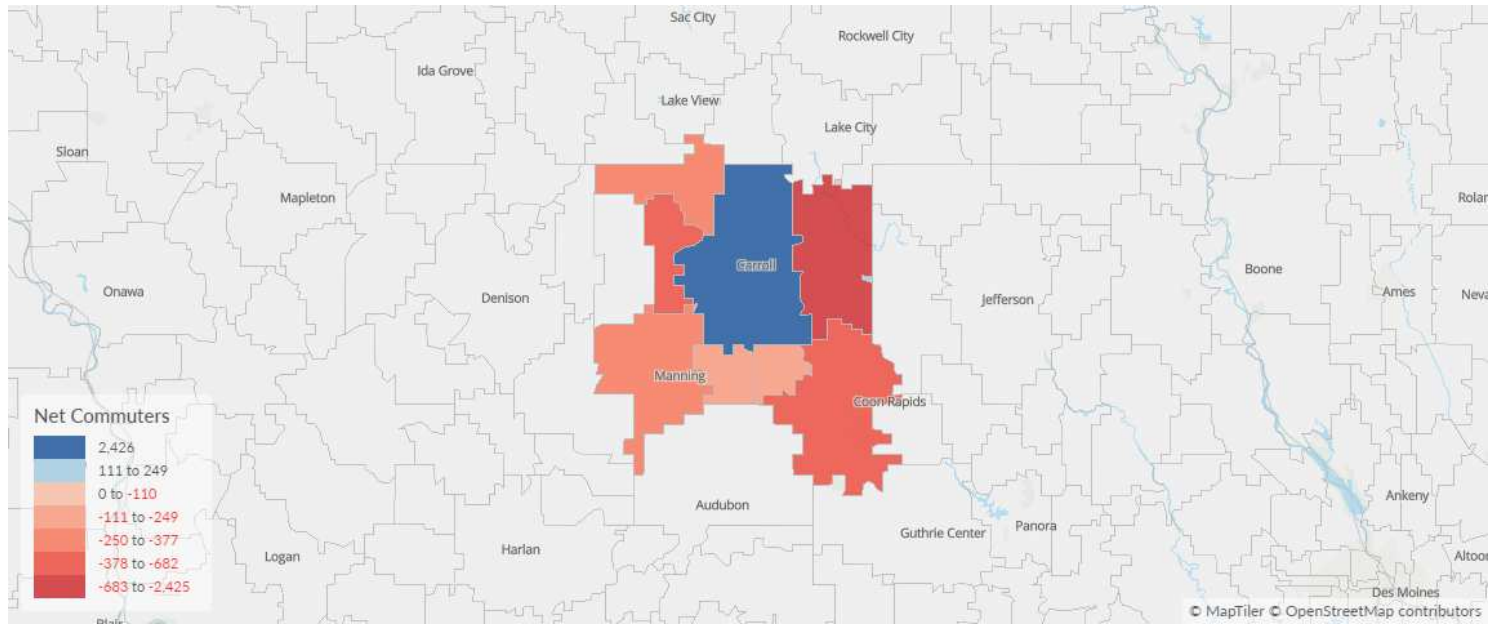


Property Crime

Carroll County, IA has 8.43 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Carroll County, IA currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

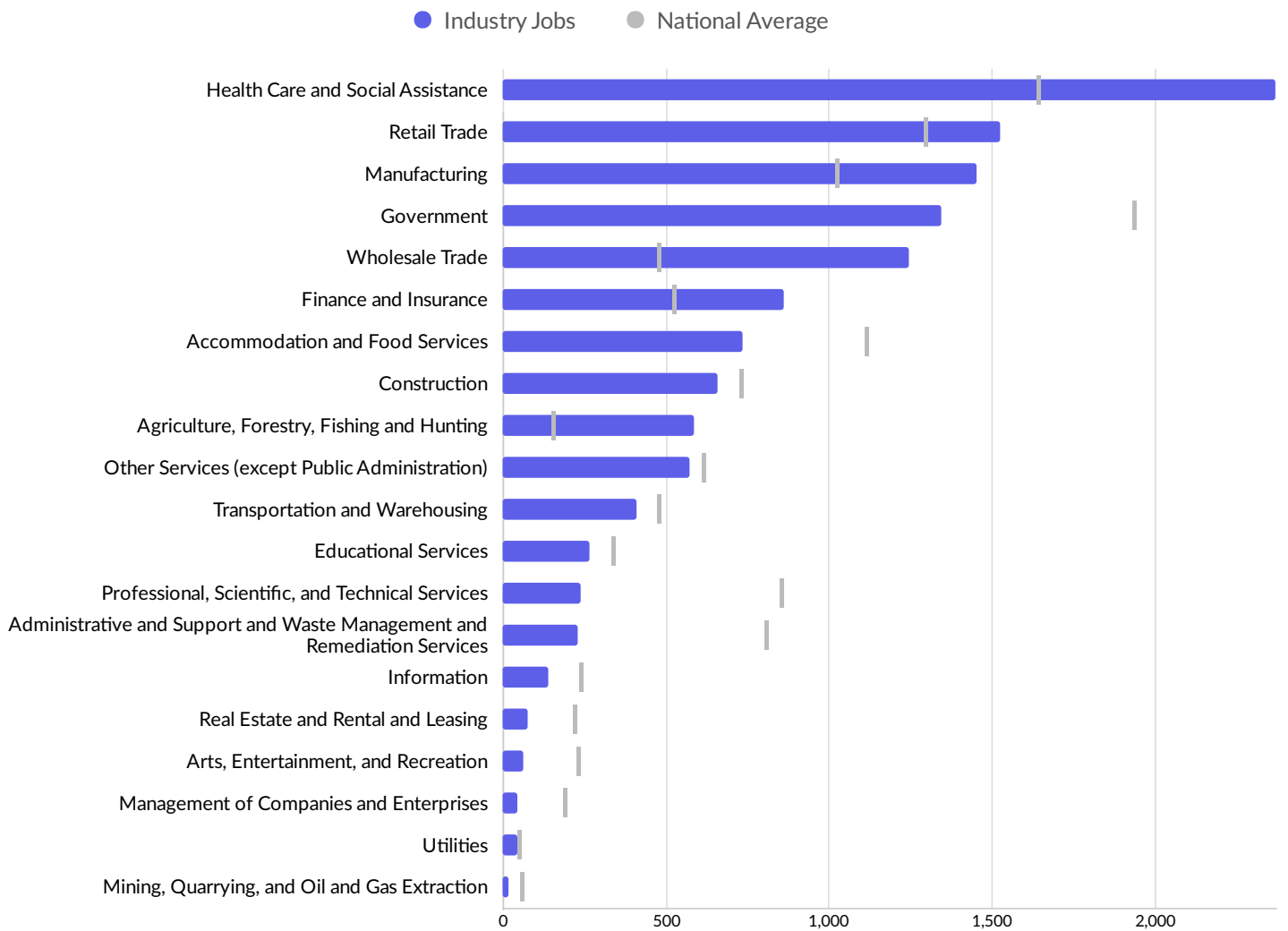
ZIP	Name	2019 Employment
51401	Carroll, IA (in Carroll cou...	9,941
51455	Manning, IA (in Carroll c...	1,004
50058	Coon Rapids, IA (in Carr...	515
51443	Glidden, IA (in Carroll co...	389
51436	Breda, IA (in Carroll cou...	284

Where Talent Lives

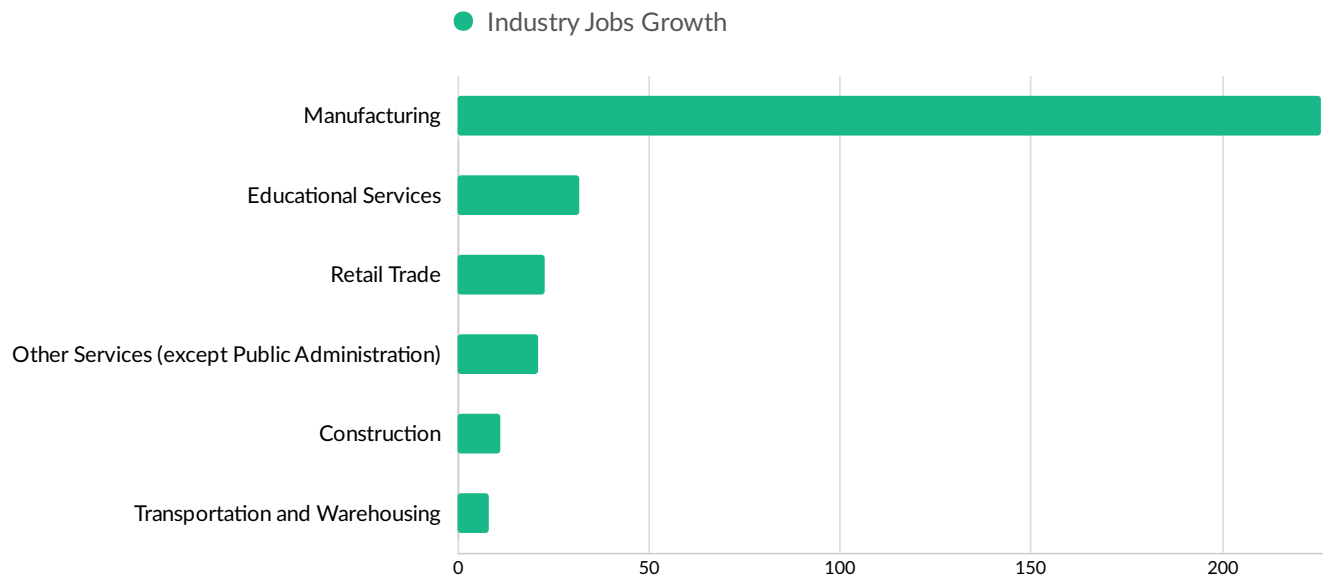
ZIP	Name	2019 Workers
51401	Carroll, IA (in Carroll cou...	7,514
51455	Manning, IA (in Carroll c...	1,254
51443	Glidden, IA (in Carroll co...	1,072
50058	Coon Rapids, IA (in Carr...	1,014
51436	Breda, IA (in Carroll cou...	577

Industry Characteristics

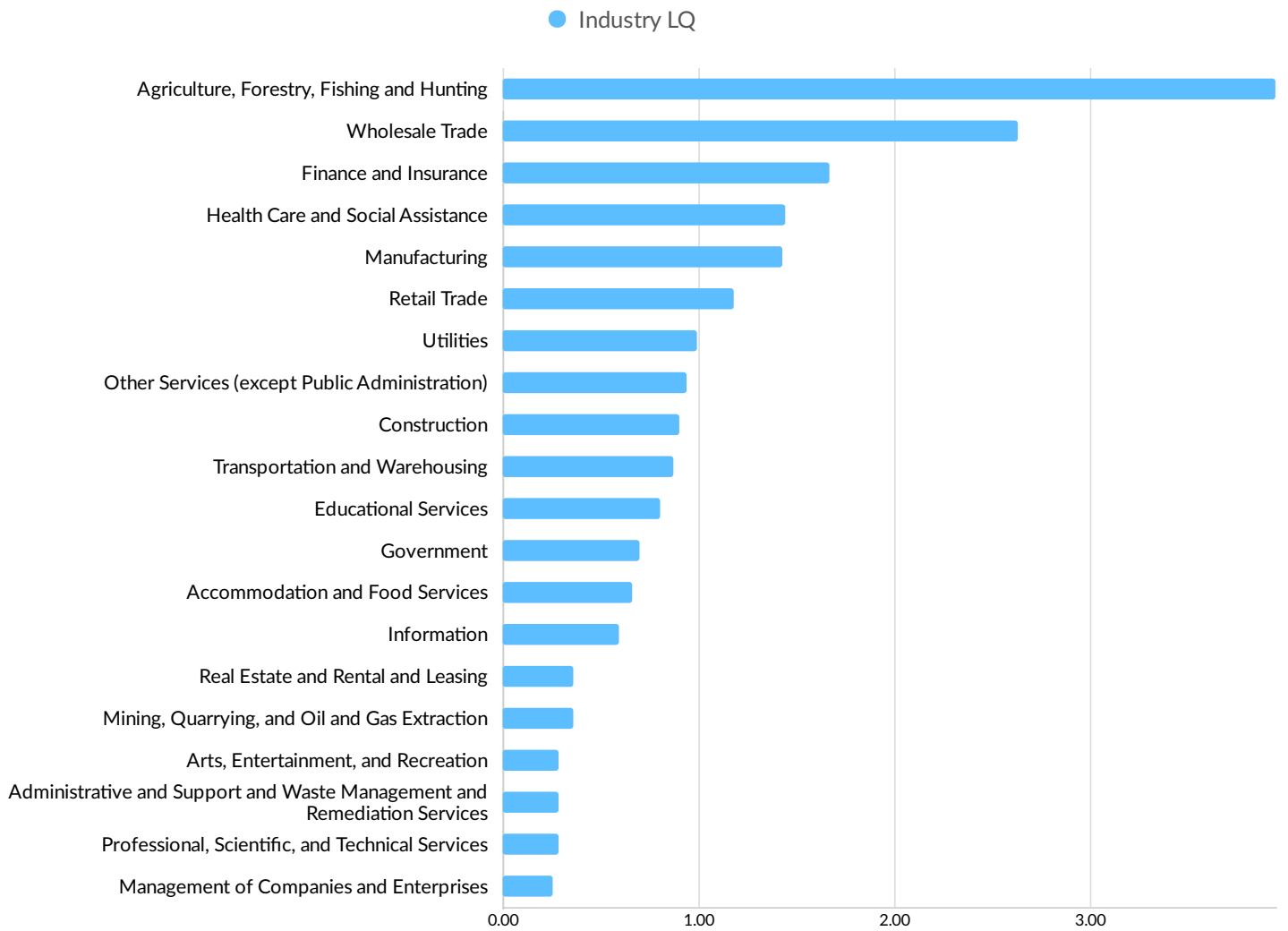
Largest Industries



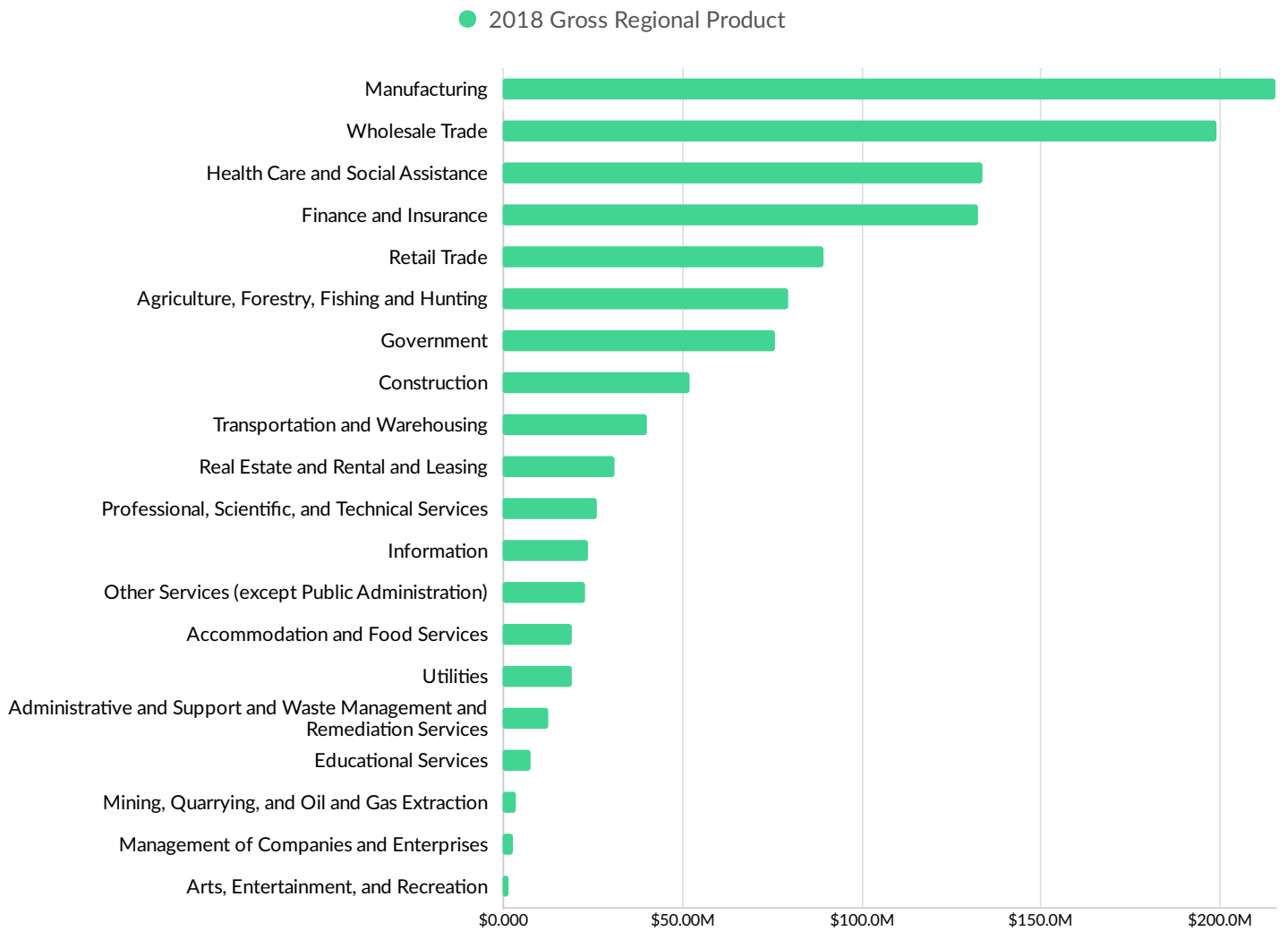
Top Growing Industries



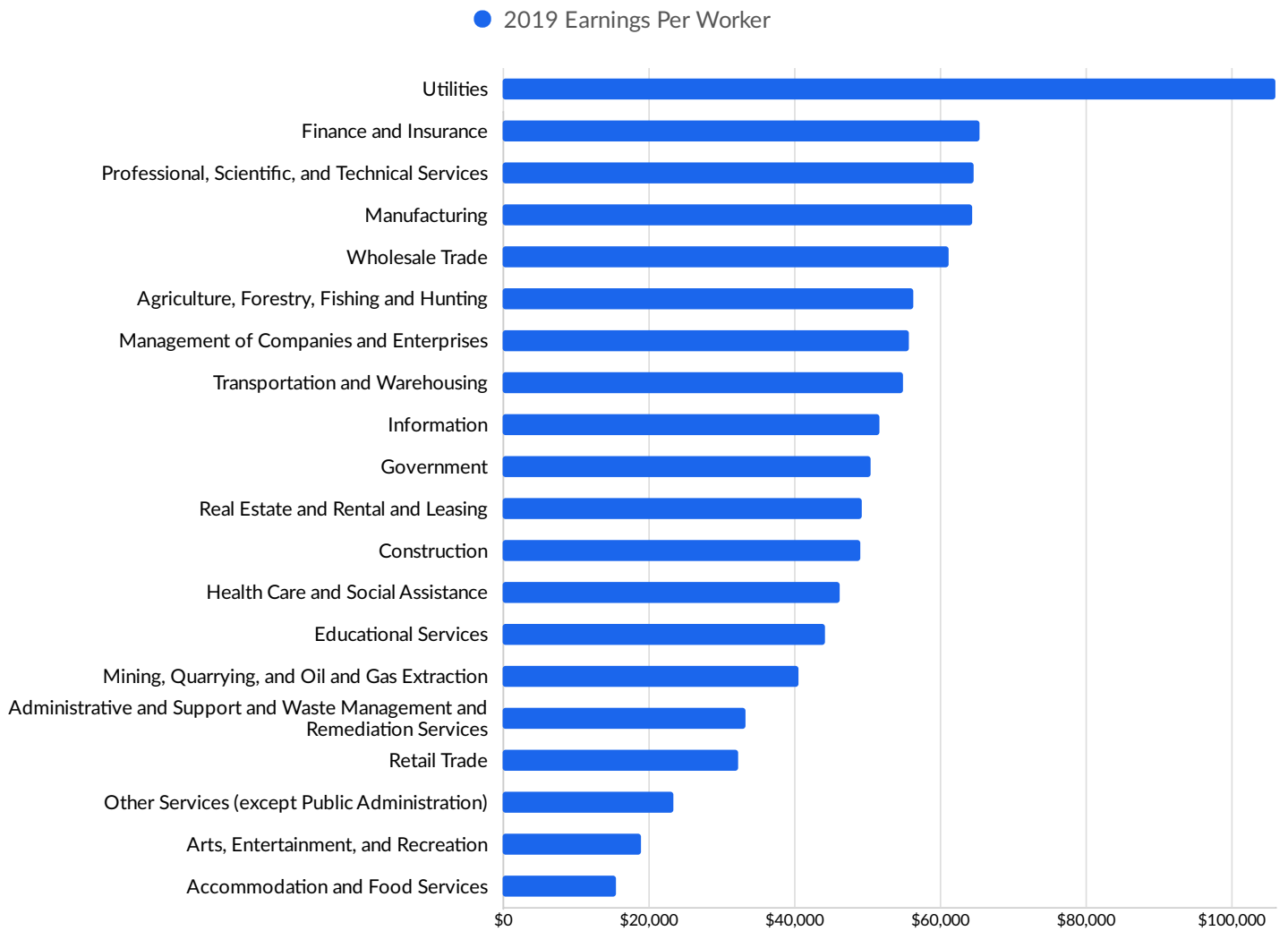
Top Industry LQ



Top Industry GRP



Top Industry Earnings























Industry	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2019 Earnings Per Worker	2018 GRP
Health Care and Social Assistance	2,375	2,372	-3	0%	1.45	\$46,200	\$133.89M
Retail Trade	1,505	1,528	23	+2%	1.18	\$32,297	\$89.31M
Manufacturing	1,229	1,455	226	+18%	1.42	\$64,370	\$215.47M
Government	1,348	1,347	-1	0%	0.70	\$50,530	\$75.76M
Wholesale Trade	1,484	1,245	-239	-16%	2.63	\$61,210	\$198.93M
Finance and Insurance	885	864	-21	-2%	1.67	\$65,343	\$132.69M
Accommodation and Food Services	798	735	-63	-8%	0.66	\$15,601	\$19.34M
Construction	647	658	11	+2%	0.91	\$48,979	\$52.24M
Agriculture, Forestry, Fishing and Hunting	753	589	-164	-22%	3.95	\$56,367	\$79.63M
Other Services (except Public Administration)	554	575	21	+4%	0.94	\$23,388	\$22.78M
Transportation and Warehousing	405	413	8	+2%	0.87	\$54,927	\$40.09M
Educational Services	235	267	32	+14%	0.80	\$44,270	\$7.89M
Professional, Scientific, and Technical Services	255	240	-15	-6%	0.28	\$64,674	\$26.35M
Administrative and Support and Waste Management and Remediation Services	351	230	-121	-34%	0.29	\$33,396	\$12.77M
Information	172	139	-33	-19%	0.59	\$51,750	\$23.78M
Real Estate and Rental and Leasing	106	79	-27	-25%	0.36	\$49,345	\$31.04M
Arts, Entertainment, and Recreation	95	64	-31	-33%	0.29	\$19,005	\$1.52M
Management of Companies and Enterprises	57	47	-10	-18%	0.25	\$55,624	\$2.86M
Utilities	44	44	0	0%	1.00	\$105,985	\$19.32M
Mining, Quarrying, and Oil and Gas Extraction	23	20	-3	-13%	0.36	\$40,540	\$3.72M

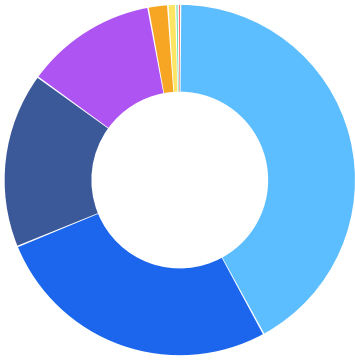
Business Characteristics

1,330 Companies Employ Your Workers

Online profiles for your workers mention 1,330 companies as employers, with the top 10 appearing below. In the last 12 months, 870 companies in Carroll County, IA posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Saint Anthony Regional Hospital...	74 	Platinum Supplemental Insuranc...	330 
American Home Shield Corporat...	69 	Platinum Inc.	126 
Pella Corporation	57 	HomeAdvisor, Inc.	122 
Farner-Bocken Co.	51 	State of Maryland	116 
Carroll Community School Distri...	38 	K.B. Transportation, Inc.	108 
New Hope Village Inc	29 	U.S. Xpress, Inc.	107 
Carroll County School District	24 	CRST International, Inc.	106 
Aramark Corporation	23 	Dollar General Corporation	97 
Kuemper Catholic School System	22 	Celadon Group, Inc.	88 
McFarland Clinic, P.C.	20 	Hirschbach Motor Lines, Inc.	85 

Business Size

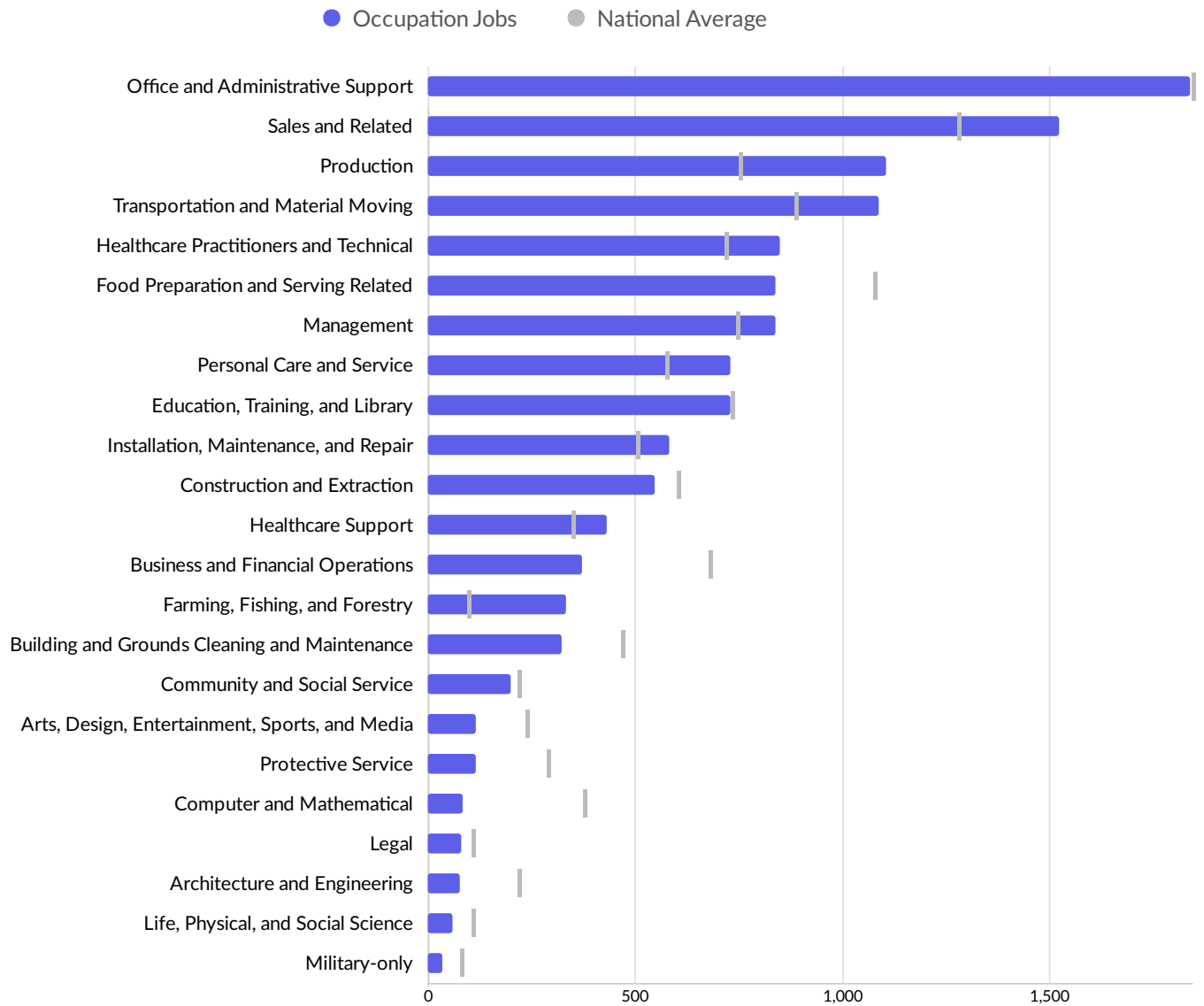


	Percentage	Business Count
1 to 4 employees	42.0%	579
5 to 9 employees	26.8%	369
10 to 19 employees	16.2%	223
20 to 49 employees	12.1%	167
50 to 99 employees	1.8%	25
100 to 249 employees	0.7%	10
250 to 499 employees	0.2%	3
500+ employees	0.2%	3

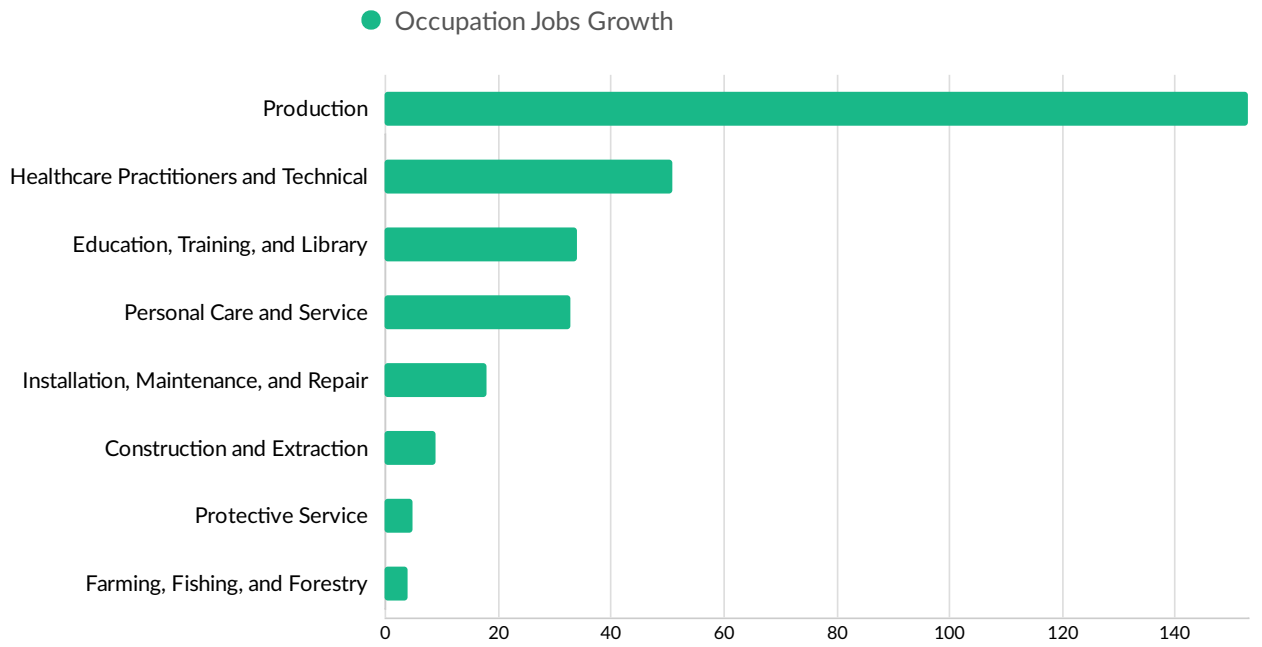
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

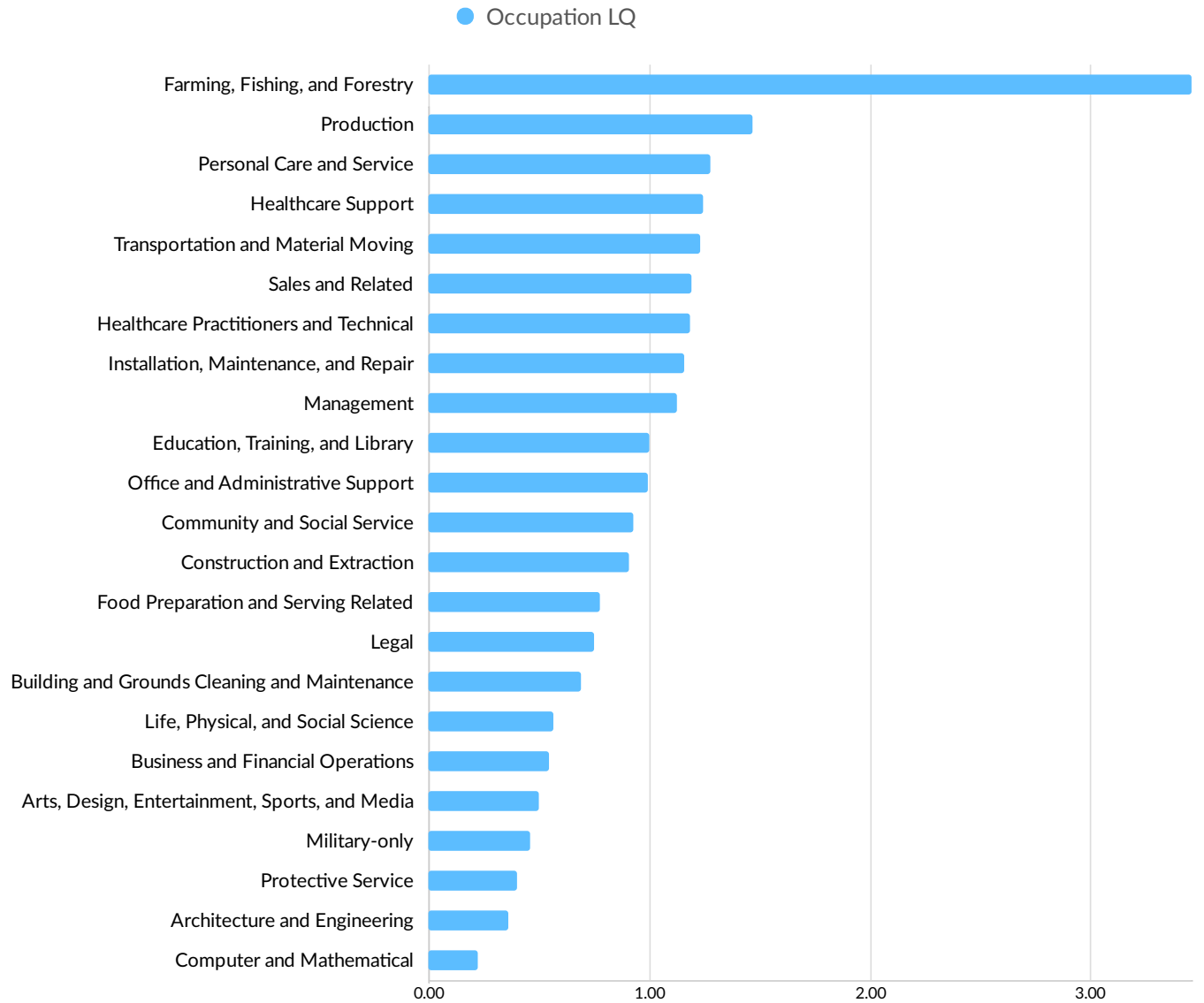
Largest Occupations



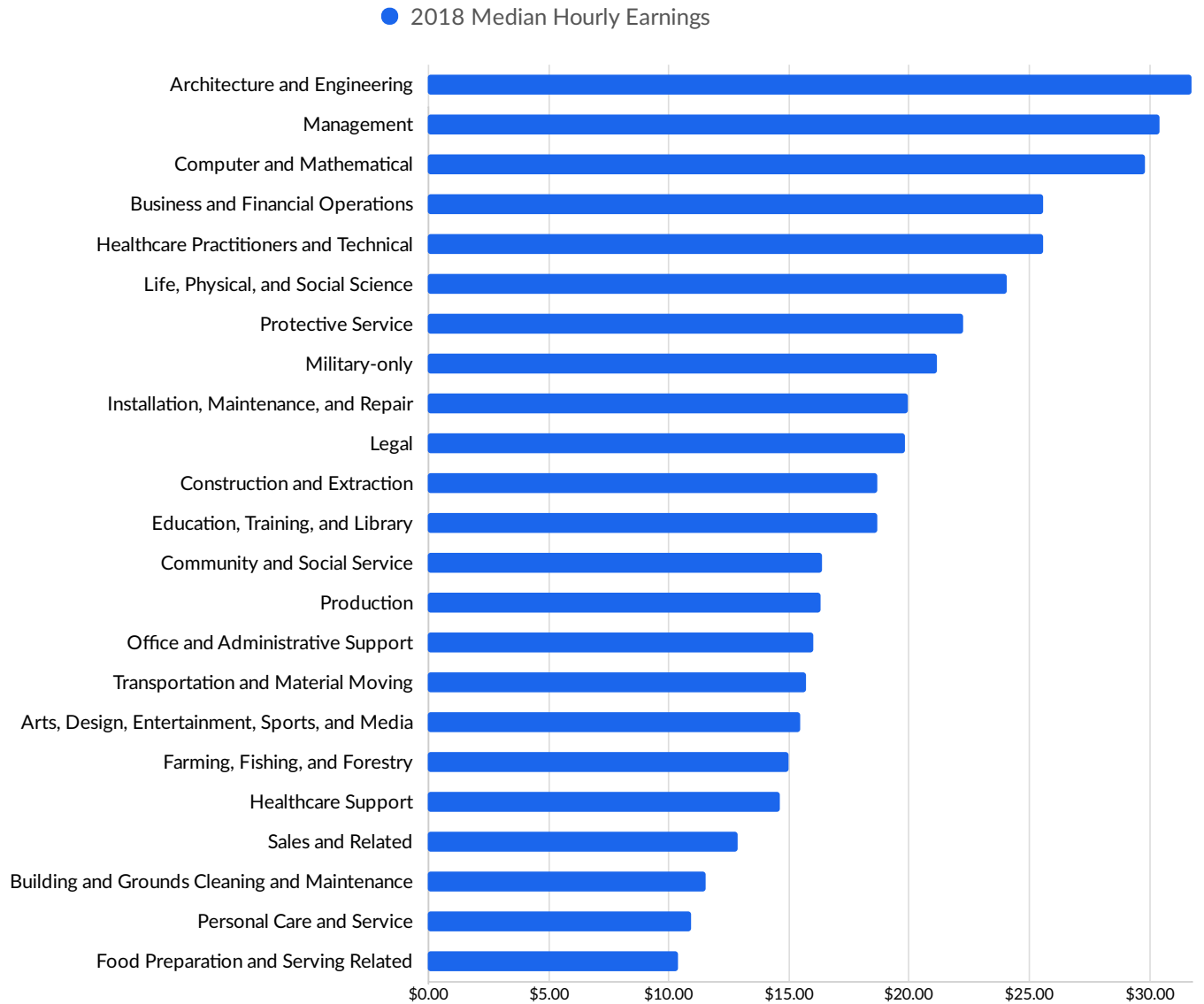
Top Growing Occupations



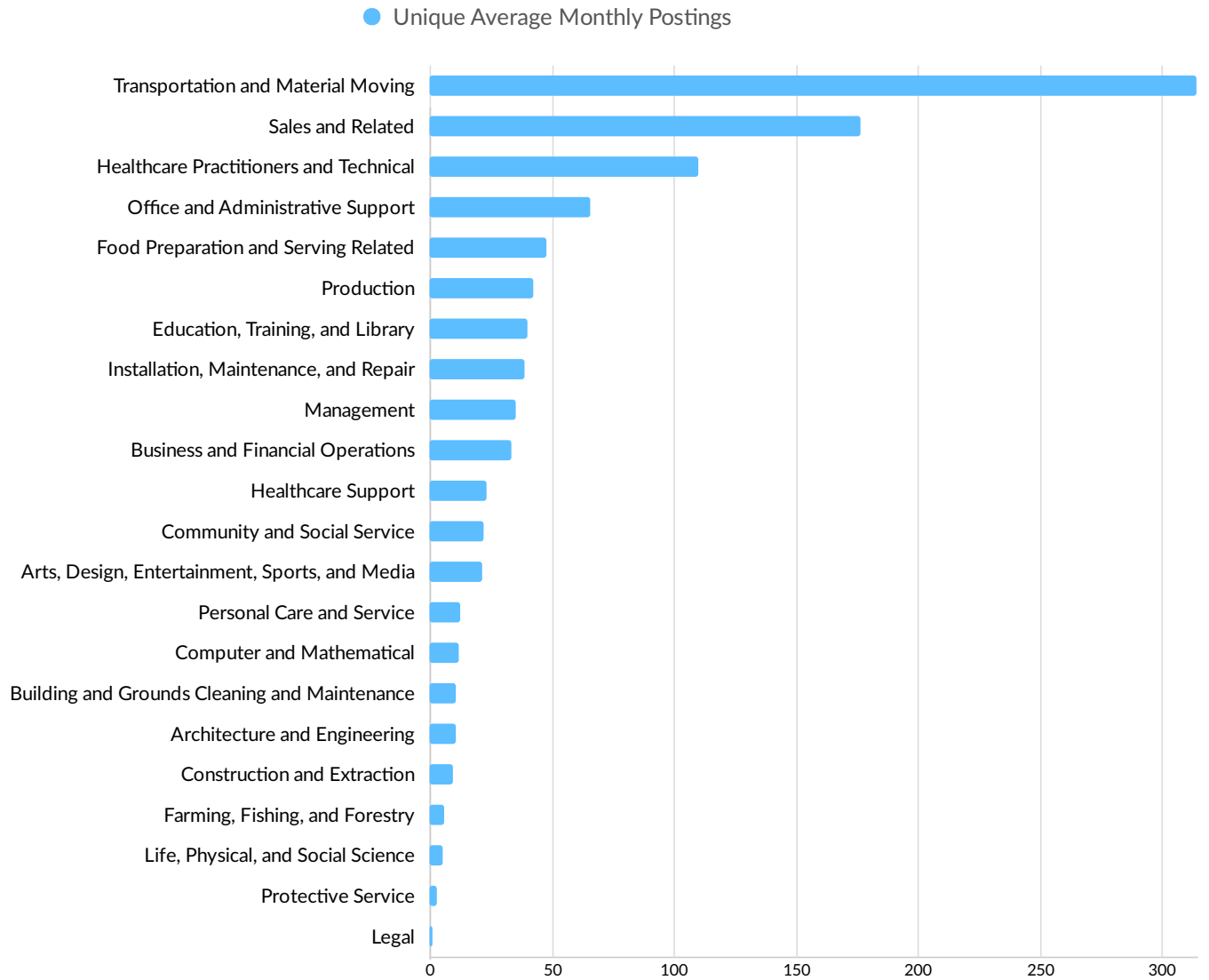
Top Occupation LQ



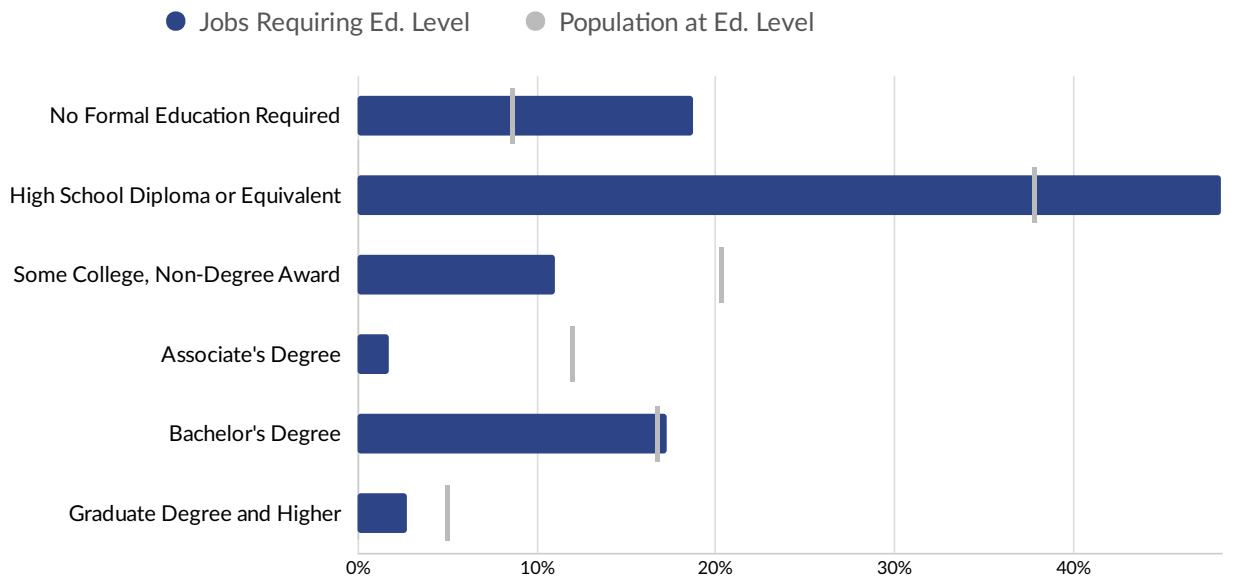
Top Occupation Earnings



Top Posted Occupations



Underemployment



Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Dec 2018 - Nov 2019 Unique Average Monthly Postings
Office and Administrative Support	2,028	1,841	-187	-9%	1.00	\$16.06	66
Sales and Related	1,603	1,525	-78	-5%	1.19	\$12.92	177
Production	953	1,106	153	+16%	1.47	\$16.35	42
Transportation and Material Moving	1,165	1,090	-75	-6%	1.23	\$15.71	314
Healthcare Practitioners and Technical	798	849	51	+6%	1.18	\$25.60	110
Food Preparation and Serving Related	898	839	-59	-7%	0.78	\$10.42	48
Management	1,014	838	-176	-17%	1.13	\$30.46	36
Personal Care and Service	699	732	33	+5%	1.28	\$10.94	13
Education, Training, and Library	696	730	34	+5%	1.00	\$18.68	40
Installation, Maintenance, and Repair	566	584	18	+3%	1.16	\$20.00	39
Construction and Extraction	538	547	9	+2%	0.91	\$18.71	10
Healthcare Support	495	431	-64	-13%	1.25	\$14.62	23
Business and Financial Operations	383	371	-12	-3%	0.55	\$25.61	34
Farming, Fishing, and Forestry	329	333	4	+1%	3.46	\$15.00	6
Building and Grounds Cleaning and Maintenance	330	323	-7	-2%	0.69	\$11.55	11
Community and Social Service	219	201	-18	-8%	0.93	\$16.38	22
Arts, Design, Entertainment, Sports, and Media	123	117	-6	-5%	0.50	\$15.52	21
Protective Service	110	115	5	+5%	0.40	\$22.27	3

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Dec 2018 - Nov 2019 Unique Average Monthly Postings
Computer and Mathematical	96	83	-13	-14%	0.22	\$29.84	12
Legal	84	81	-3	-4%	0.75	\$19.86	1
Architecture and Engineering	89	78	-11	-12%	0.36	\$31.77	11
Life, Physical, and Social Science	61	59	-2	-3%	0.57	\$24.06	5
Military-only	41	36	-5	-12%	0.46	\$21.20	1

In-Demand Skills

